

(Category - I Deemed to be University) Porur, Chennai



SRI RAMACHANDRA

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Category - I Deemed to be University) Porur, Chennai

SRI RAMACHANDRA FACULTY OF MANAGEMENT
SCIENCES

**SRFMS MANDATORY
DISCLOSURE**

Contents

Contents

18.1 NAME OF THE INSTITUTION	4
18.3 NAME & ADDRESS OF THE DIRECTOR:	4
ACCREDITATION:	5
NBA - Self Assessment Report submitted, visit is yet to happen	5
i) ORGANIZATIONAL CHART & PROCESSES:	6
ii) GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF & STUDENTS:	7
iii) ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:	8
o 8	
iv) ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:	10
v) DETAILS OF GRIEVANCE REDRESSAL MECHANISM IN THE INSTITUTION AND OMBUDSMAN BY THE UNIVERSITY:	10
vi) ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC)	11
vii) ESTABLISHMENT OF COMMITTEE FOR SC/ST:	12
18.6 PROGRAMMES:	17
ii) PERMANENT FACULTY	21
iii) VISITING FACULTY:	23
iv) PERMANENT FACULTY STUDENT RATIO:	24
18.8 PROFILE OF THE PRINCIPAL: Annexure 1	25
18.9 FEE	25
i) DETAILS OF FEE	25
ii) Number of scholarship offered by the institution, duration and amount	25
18.10 ADMISSION:	26
ii) STUDENTS ADMITTED UNDER VARIOUS CATEGORIES:	27
18.11 ADMISSION PROCEDURE	27
18.12 CRITERIA & WEIGHTAGES: FOR ADMISSION	29
18.13 LIST OF APPLICANTS	31
18.14 i) COMPOSITION OF SELECTION TEAM FOR ADMISSION UNDER MANAGEMENT QUOTA:	33
18.15 INFORMATION OF INFRASTRUCTURE & OTHER RESOURCES AVAILABLE:	34

xv. INNOVATION CELL:	37
xvi. SOCIAL MEDIA CELL:	37
xvi. COMPLIANCE OF THE ACADEMIC BANK OF CREDIT (ABC), APPLICABLE TO PGCM/PGDM INSTITUTIONS AND UNIVERSITY DEPARTMENTS	37
xvii. TO UPLOAD THE RESPECTIVE SHORT VIDEO (1-2 Min) OF INFRASTRUCTURE AND FACILITIES AVAILABLE w.r.t THE COURSES IN THE WEBSITE	37
18.16 ENROLLMENT OF STUDENTS IN THE LAST 3 YEARS:	47
18.17 PUBLICATIONS OUT OF MASTERS PROJECT	49
18.18 INDUSTRY LINKAGE:	50
MOU'S WITH INDUSTRY:	51
Annexure 1	52
Dr.K.C.John	52
PROFILE OF THE PRINCIPAL	52
8. LOA & SUBSEQUENT EOA TILL THE CURRENT ACADEMIC YEAR	
9. ACCOUNTED AUDITED STATEMENT FOR THE LAST THREE YEARS	
10. BEST PRACTICES	

18.1 NAME OF THE INSTITUTION

Name:	Sri Ramachandra Faculty of Management Sciences		
Address: (as approved by AICTE)	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu		
Village:	Porur		
Taluk:	Chennai		
District/State:	Tamil Nadu		
Pin Code:	600116		
Phone Number:	044-23860156	Fax Number:	044 -24765995/24767008
E-Mail:	principal.management@sriramachandra.edu.in	Website Address:	https://www.sriramachandra.edu.in/

18.2 NAME & ADDRESS OF THE TRUST/SOCIETY/COMPANY AND THE TRUSTEES

Name:	Sri Ramachandra Faculty Of Management Sciences
Address:	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu
Village:	Porur
Taluk:	Chennai
District/State:	Tamil Nadu
Pin Code:	600116

18.3 NAME & ADDRESS OF THE DIRECTOR:

Name:	Dr K.C.John		
Address:	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu , India		
Phone Number:	Ph: +91-44-24768027	Fax Number:	044 - 24765995/24767008
E-Mail:	k.c.john@sriramachandra.edu.in	Cell/Mobile Phone:	9940099936

18.4

NAME OF THE AFFILIATING UNIVERSITY:

Sri Ramachandra Institute of Higher Education and Research
(Deemed To be University)

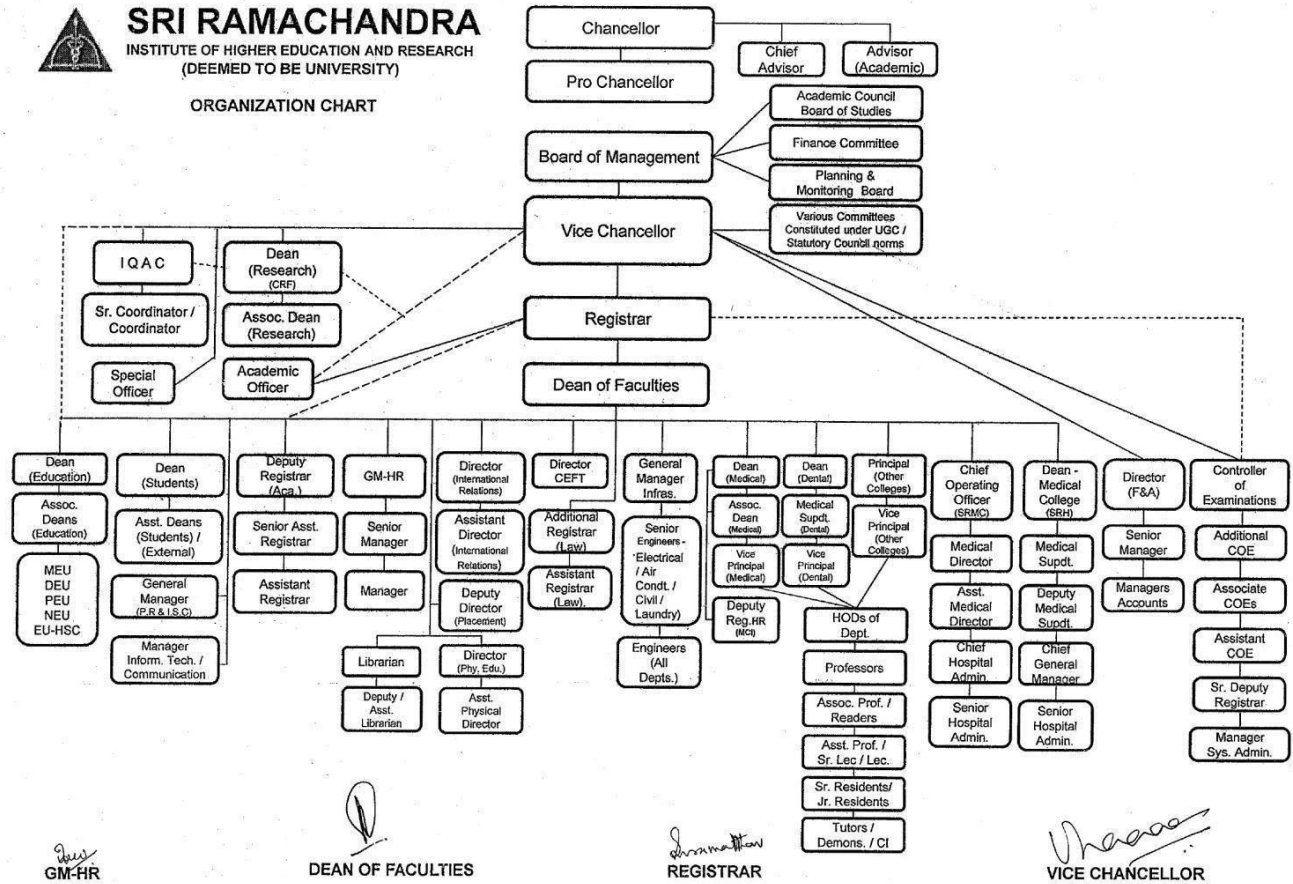
ACCREDITATION:

NAAC - accredited with a grade of A++

NBA - Self Assessment Report submitted, visit is yet to happen

18.5 GOVERNANCE

i) ORGANIZATIONAL CHART & PROCESSES:



ii) GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF & STUDENTS:

As per MHRD's requirement for AICTE-approved institutions, grievance redressal mechanism is formed so that faculty, students, and staff can register their grievances. Apart from the Grievance Redressal Committee, SRFMS has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-ragging Committee, the Internal Complaints Committee, and the Committee for SC/ST (Prevention of Atrocities) Act 1989.

iii) ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:

ANTI-RAGGING COMMITTEE:		
Chairperson:		Dr. Uma Sekar Vice Chancellor
Civil and Public Administration a) Revenue department (Ex officio) b) Police Department (Ex officio)	1	a) The Sub-Collector Ambattur Division Thirumangalam, Anna Nagar West Extn, Chennai - 101 b) The Assisstant Commissioner of Police SRMC Range, Porur, Chennai – 600 116
Local Media	1	Mr.R.Bhagwan Singh, Chief Editor, The Deccan Chronicle
Non Govt. organization involved in youth activities	1	Mr.M.Keshav, Founder & Chief Executive Officer, MANTRA- Management Training Research Associate
Faculty Members	1	Dr.Mahesh Vakamudi Pro Vice Chancellor
	2	Dr. K. Balaji Singh, Dean, SRMC &RI
	3	Dr.H.Thamizhchelvan, Dean, Dental College & Hospital
	4	Dr. S. Anandan, Dean(Students)
	5	Dr. Sujatha, Professor, Faculty of Pharmacy
	6	Prof.P.Antony Leo, Aseer, Principal, Faculty of Physiotherapy
	7	Mr.Zacharias Joseph, Resident Warden

Parents	1	Mrs. C. Vaideki, M/o, Ms. Keerthana , M.Sc Audiology
	2	Mr.T.G Mahesh, M.Sc MRIT
Students of Fresher's Category	1	Mr.Shree Ram, MBBS
	2	Ms.Pargya Balaji, MBBS
Senior Students	1	Mr . Niranjan Ragavan , MBBS 2018-19
	2	Ms. M.Sneha, Department of AHS
Convener	1	Prof. Roopa Nagarajan Registrar
ANTI – RAGGINGS QUAD		
	1	Prof. P. Sampath Kumar, Vice Principal ,SRMC & RI Prof & HOD , Forensic Medicine - Chairman

MEMBERS		
	2	Dr.Priyadarshree Pradhan ,Professor & HOD , Forensic Medicine, Chief Warden
	3	Prof Gopinath Menon, Professor & HOD, Orthopedics
	4	Dr.N.Senthil, Professor, General Medicine
	5	Dr.D.Febe Renjitha Suman, Professor, Pathology
	6	Dr.S.K.Balaji, Professor, Periodontics
	7	Dr.Archana P Kumar, Associate Professor, Physiology
	8	Dr.Mohan Choudhary, Assistant Professor, Orthopedics, Deputy Medical Superintendent
	9	Dr.Solomon FD Paul, Professor & HOD Human Genetics
	10	Dr.P.Seenivasan, Professor, College of Pharmacy

	11	Dr.G.Neelakshi, Professor, Faculty of Nursing
	12	Ms.Mary Jacintha, Assistant Resident Warden ,Ladies Hostel

iv) ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:

Refer link: <https://digicampus.sriramachandra.edu.in/>

v) DETAILS OF GRIEVANCE REDRESSAL MECHANISM IN THE INSTITUTION AND OMBUDSMAN BY THE UNIVERSITY:

PRESIDING OFFICER: Chairman (Senior Professor)	Prof.Antony Leo Aseer P., Principal & Professor, Faculty of Physiotherapy SRIHER(DU)
Dean, Student Welfare	Dr.S.Anandan Dean-Students SRIHER(DU)
Members (Three senior teachers from the affiliated /constituent colleges)	1. Dr.A.Porkodi Reader & HOD, Medical Surgical Nursing, Faculty of Nursing, SRIHER(DU)
	2. Dr.Kalpana R Professor & Head, Anatomy SRIHER(DU)
	3. Dr.Lakshmi Venkatesh Assoc.Professor, Faculty of SLHS, SRIHER(DU)
SPECIAL INVITEES	
Registrar	Prof . Roopa Nagarajan Registrar, SRIHER(DU)
Faculty	1. Dr.Jaikanth C Associate Professor, Faculty of Pharmacy, SRIHER(DU)
	2. Dr.Jabarethina Associate Professor, Faculty of Management Sciences, SRIHER(DU)

vi) ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC)

COMMITTEE FOR PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE

PRESIDING OFFICER:	Dr. A J Hemamalini, Professor and Head, Department of Clinical Nutrition, Faculty of AHS, SRIHER (DU)	
TWO FACULTY MEMBERS	1	Dr.Selvam Jesiah, Professor & Principal, Faculty of Management Sciences, SRIHER(DU)
	2	Dr.M.Anitha Rani, Professor, Community Medicine, SRIHER(DU)
NON TEACHING	1.	Mrs.M.Viji, Deputy administrator, Office of Dean of Faculties, SRIHER
	2.	Mr V Aravindan, Assistant Manager, HR Department, SRIHER
	1	Ms.Ananya Anand Srinivasan, MBBS (2020-21), SRMC&RI, SRIHER
STUDENTS	1.	. Ms.Bhavika Dugar, II B.D.S. (2020-21), Faculty of Dental Sciences, SRIHER (DU)
	2.	Ms Reshma S II year Pharm D (2020- 2021)
ONE MEMBER FROM NGO	1.	Mr.M. Keshav Founder & Chief Executive Officer MANTRA-Management Training Research Associates,
SPECIAL INVITEE		
FACULTY	1.	Dr Anbarasi K, Assoc.Professor, Dept. of ORAL MEDICINE & RADIOLOGY, Faculty of Dental Sciences, SRIHER(DU)

vii) ESTABLISHMENT OF COMMITTEE FOR SC/ST:

Committee for SC/ST (Preventing of Atrocities) Act 1989	
Chairman (Senior Professor):	Prof Anupama Jyoti Kindo, Professor & Head, Department of Microbiology, SRIHER (DU)
Members (Teaching):	1. Dr.K.Balaji Singh, Dean SRMC & RI
	2. Dr.A.Porkodi, Reader & HOD Medical Surgical Nursing, Faculty of Nursing, SRIHER(DU)
	3. Dr.Kalpana R, Professor & Head, Anatomy SRIHER(DU)
	4. Dr.Lakshmi Venkatesh, Assoc Professor, Faculty of SLHS, SRIHER(DU)
	5. Dr. P.A Abhinand, Lecturer, Faculty of Engineering, SRIHER(DU)
	6. Dr.A.Bhooma Devi Associate Professor, Faculty of Management Sciences
Non- Teaching staff	1. Mrs.M.Viji, Deputy Administrator, SRIHER(DU)
Student Representative	1. Ms.Bhavika Dugar, III BDS, SRIHER(DU)
Parent Representative	1. Mrs.C.Vaideki, M.Sc (Audiology)

viii) INTERNAL QUALITY ASSURANCE CELL:

Internal Quality Assurance Cell			
S.No.	NAME	DESIGNATION	AFFILIATION
1	Dr. Uma Sekar Vice-Chancellor	Chairman	SRIHER
2	Dr. Mahesh Vakamudi Pro Vice-Chancellor	Co-Chairman	SRIHER
3	Mr. R.V. Sengutuvan Pro-Chancellor	Ex-Officio Member	SRIHER
4	Prof. K. V. Somasundaram Professor of Eminence and Advisor (Academic)	Ex-Officio Member	SRIHER
5	Dr. V. Raju Provost	Ex-Officio Member	SRET, SRIHER
6	Dr. A. Ravi	Senior Coordinator	SRIHER
7	Dr.D.C.Mathangi	Coordinator	SRIHER
8	Prof. S. P. Thyagarajan, Chancellor	External member	Avinashilingam Institute of Home Science and Higher Education for Women
9	Dr.W.Selvamurthy, President	External member	Amity Science, Technology and Innovation Foundation
10	Prof.C.Thangamuthu Former Vice-Chancellor	External Member	Bharathidasan University
11	Mr. P. Balasubramaniam Retired Commissioner of Police	External Member	Retired Commissioner of Police , Madurai
12	Mr.V.V.Eashwar Prasad, Head-Pre- Sales,Architecture and Migration.	External Member	SDU India, Location Head-Chennai Ericsson India Global Services Pvt Ltd.
13	Dr.Leena Dennis Joseph, Associate Dean (Students)	Core Committee Member	SRMC&RI
14	Dr.Lakshmi Venkatesh, Assistant Dean (Students),FASLP	Core Committee Member	SRIHER
15	Dr.J.Srikanth, Assitant Dean (Students), Faculty of Pharmacy	Core Committee Member	SRIHER

Internal Quality Assurance Cell			
16	Dr.S.K.Balaji, Professor and Head, Periodontics, Faculty of Dental Sciences	Core Committee Member	SRIHER
17	Dr.R.Padmavathi, Professor of Physiology,	Core Committee Member	SRMC&RI
18	Dr.Santhi Silambanan, Professor of Bio chemistry	Core Committee Member	SRMC&RI
19	Dr.K.S.Sridharan, Professor & Head, Laboratory Medicine	Core Committee Member	SRMC&RI
20	Dr.M.Anitha Rani, Professor, Community Medicine	Core Committee Member	SRMC&RI
21	Dr.Mohanapriya.T Professor, General Surgery	Core Committee Member	SRMC&RI
22	Dr.Krishnendu Mukhopadhyay, Professor, Faculty of Public Health	Core Committee Member	SRIHER
23	Dr.Deepak Moses Ravindran, Associate Professor, Peridontology, Faculty of Dental Sciences	Core Committee Member	SRIHER
24	Ms.Sheila Elangovan, Associate Professor, FAHS	Core Committee Member	SRIHER
25	Dr.V.Vettriselvi, Associate Professor, FBMS	Core Committee Member	SRIHER
26	Dr.C.Ramesh, Associate Professor, Faculty of Nursing	Core Committee Member	SRIHER
27	Mr.K.Subbiah, Associate Professor, Physiotherapy	Core Committee Member	SRIHER
28	Dr.Alan Mathew Punnoose, Associate Professor, Clinical Research	Core Committee Member	SRIHER
29	Dr.Sai Adhitiya Raman, Assistant Professor, Arthroscopy and Sports Medicine	Core Committee Member	SRMC&RI
30	Dr.P.Ashokkumar, Lecturer	Core Committee Member	SRET
31	Dr.P.Sankar, Librarian	Core Committee Member	SRIHER
32	Mr.V.Vasudevan, Students Section	Core Committee Member	SRIHER
33	Dr.Roopa Nagarajan, Registrar	University Official	SRIHER
34	Dr.Kalpana Balakrishnan, Dean Research	University Official	SRIHER

Internal Quality Assurance Cell			
35	Dr.S.Anandan, Dean (Students)	University Official	SRIHER
36	Dr.Latha Ravicahndiran, Dean (Education)	University Official	SRIHER
37	Dr.Jothi Malar, Controller of Examinations	University Official	SRIHER
38	Dr.R.Sivakumar, Academic Officer	University Official	SRIHER
39	Thiru.J.Ravisankar, Director (F&A)	University Official	SRIHER
40	Ms.Jhansi Lakshmi, General Manager (HR)	University Official	SRIHER
41	Mr.Vasanthkumar Subramani, Manager (IT)	University Official	SRIHER
42	Dr.Pavithra.V, Associate Professor, Pathology	Alumni member	SRMC&RI
43	Mr.V.Sundaravadivel, Deputy Director,	Placement Cell	SRIHER
44	Mr.Jhai Kiran.K,	MBBS Student (2018-19 batch)	SRMC&RI
45	Ms.Jessica Janet.S	AHS Student (2019-20 batch)	SRIHER
46	Deans and Principals of constituent colleges	Special Invitees	SRIHER

ix) EQUAL OPPORTUNITY FACILITIES CELL:

Equal Opportunity Facilities Cell		
S.No	NAME & DESIGNATION	DESIGNATED AS
1	Dr.T.Dhanasekar Professor& Head Dep of Chest &TB SRMC&RI,SRIHER(DU)	Chairman
2	Dr. K. Mary Elizebeth Gnanambal Associate Professor Dep of Biotechnology SRFBMS&T,SRIHER(DU)	Member
3	Dr.P.A Abinand Lecturer Dep of Bioinformatics SRFE&T,SRIHER(DU)	Member
4	Mr.A.Abuthayar Professor& Co-ordinator- HWT SRFAHS, SRIHER(DU)	Member
5	Ms.V.Santhoshini Senior Executive Dep of Human Resource	Member

18.6 PROGRAMMES:

i. Name of the programme approved by AICTE :	MBA (FULL TIME)					
ii. Name of Programmes accredited by NBA	MBA (FULL TIME)					
iii. Status of accreditation of the courses	In Progress					
iv. Total number of courses	MBA (FULL TIME) BBA (FULL TIME)					
Accreditation:	AICTE APPROVED					
No. of seats:	60					
Duration:	2 years					
Cut off marks:		2019-2020	2020-2021	2021-2022	2022- 2023	2023-24
		MAT/CMAT/CAT/ATMA/TANCET				
	General	NA	50	50	50	50
		TANCET				
	General	NA	50	50	50	50
		SRIHER MAT				
General	50	50	50	50	50	
Fee:		INR 1,50,000	INR 2,00,000	INR 2,50,000	INR 3,00,000	INR 3,00,000
Placement facilities:	Yes					

Campus placement salary:	2019-2020	2020-2021	2021-2022	2022-2023
Minimum Salary:	2 L.P.A.	2 L.P.A.	2.5 L.P.A.	3 L.P.A
Maximum Salary:	4 L.P.A.	4 L.P.A.	6 L.P.A.	7.5 L.P.A
Average Salary	3.5 lakhs PA	3.5 lakhs PA	4.25 lakhs PA	5 lakhs PA

Name of the programme approved:	BBA (FULL TIME)			
Accreditation:	AICTE APPROVED			
No. of seats:	50			
Duration:	4 years (Hons) 3 years(exit option available)			
Cut off marks:		2021-2022	2022- 2023	2023-24
		Interview & 12th Marks		
	General	50	50	50
Fee:		INR 75,000	INR 75,000	INR 1,00,000

vii. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same campus along with status of their AICTE approval.
Not Applicable

18.7 FACULTY:

- i) Course/Branch wise list faculty members:
MBA (Hospital & Health Systems Management)**

S. No.	Name	Designation
1	Dr. K.C. John	Director
2	Dr.Selvam Jesiah	Professor & Principal

3	Dr.G.Jabarethina	Associate Professor
4	Dr.S.Srinivasan	Assistant Professor
5	Dr.A.S.Poornima	Assistant Professor
6	Dr.K.Rohini	Assistant Professor
7	Ms.K.N.Priya	Assistant Professor
8	Ms.S.Nithya Priya	Assistant Professor
9	Dr. Rajalakshmi Vel	Assistant Professor
10	Dr.Mani Megalai	Assistant Professor

BBA

S.No.	Name	Designation
1	Dr.S.Dinesh	Associate Professor
2	Dr.Balakrishnan	Assistant Professor
3	Dr.Padma Prabha	Assistant Professor
4	Dr.Poomagal	Assistant Professor
5	Dr. Renuka Vidyashankar	Assistant Professor

ii) PERMANENT FACULTY

S. No.	Name	Qualifications	Designation	Course Area
1	Dr. K.C. John	Fellow IIM (Ahmedabad)	Director	Entrepreneurship Technology, Innovation &
2	Dr.Selvam Jesiah	B.Com., MCM., UGC NET(MGT)., Ph.D	Professor & Principal	Marketing, International business
3	Dr.G.Jabarethina	B.Com.,M.Com., M.Phil., M.B.A., UGC NET(MGT)., Ph.D	Associate Professor	HR and Finance
4	Dr.S.Srinivasan	B.Com., MBA, M.Phil, UGC NET(MGT)., PhD	Assistant Professor	Finance
5	Dr.A.S.Poornima	BE (I&P)., MBA., UGC NET.,PhD	Assistant Professor	Business Analytics
6	Dr.K.Rohini	B.Tech (Comp.Science)., MBA, SET.,Ph.D	Assistant Professor	HR
7	Ms.K.N.Priya	BBM., UGC NET(MGT).,MBA	Assistant Professor	Healthcare Quality
8	Ms.S.Nithya Priya	B.Tech (Bio.Tech)., SSGB., MBA	Assistant Professor	Healthcare Quality
9	Dr. Rajalakshmi Vel	B.com., M.Com., M.Phil.,Ph.D.,	Assistant Professor	Accounting & Finance
10	Dr.Mani Megalai	B.Sc (Chemistry)., MSW(OB & HRM).,JRF., PhD	Assistant Professor	OB &HRM

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11	Dr.Padma Prabha	B.Com., MBA., M.Phil., UGC NET(MGT)., Ph.D	Assistant Professor	Finance
12	Dr.Poomagal	B.Sc (IT)., MBA(HR & Marketing)., M.Phil (Management).,NET(MGT)., Ph.D	Assistant Professor	HR, Entrepreneurship, Logistics & Marketing
13	Dr.S.Dinesh	MBA.,M.Phil.,Ph.D., UGC-NET(MGT).,PGDMM	Associate Professor	Finance & Entrepreneurship
14	Dr. Renuka Vidyashankar	BDS., MBA.,PGQMAHO	Assistant Professor	Healthcare Quality & Accreditation
15	Dr.Balakrishnan	M.Com., M.Phil.,B.Ed.,UGC NET(MGT).,MBA.,Ph.D	Assistant Professor	Commerce

iii) VISITING FACULTY:

S.No.	Name	Qualification	Designation
1	Dr Krithika Venkatraman	MS, PhD	Visiting faculty
2	Mr Rajarajan Sathyamurthy	Sr Vice President QurHealth	Visiting faculty
3	Dr L S Ganesh	BE, M.Tech, PhD	Visiting faculty
4	Dr G Srinivasan	M.Tech, PhD	Visiting Faculty
5	Dr Arshinder Kaur	M.Tech, PhD	Visiting Faculty
6	Prof. K.V. Ramani	Professor, IIMA	Visiting Faculty
7	Dr. Pattabiraman	Freelancer	Visiting Faculty
8	Dr. Surendran	Medical Superintendent	Visiting Faculty
9	Mr.Samual Abraham	Legal Advisor, CMC	Visiting Faculty
10	Ms. Jhansi Lakshmi	GM HR – SRIHER(DU)	Visiting Faculty
11	Dr. U.K. Ananthapadmanaban	Electrical & Electronics engineer	Visiting Faculty
12	Prof. Kabaleswaran	M.Tech (IT), PhD (Computer Science and Engineering)	Visiting Faculty
13	Mr.Muthuraman	M.Com, M.Phil	Visiting Faculty
14	Mr.R.Mohan	M.Sc Physics , Fellow of the insurance institute of India IcWAI-inter	Visiting Faculty
15	Mr.Vivek Thandapani	MBA(IITM)	Visiting Faculty

iv) PERMANENT FACULTY STUDENT RATIO:

	2020-2021	2021-22	2022-2023	2023-2024
Total No. of Students:	110	119	120	120
No. of Faculty:	12	12	13	14
Student Faculty Ratio:	9.2	9.9	9.2	8.6

18.8 PROFILE OF THE PRINCIPAL:**Annexure 1****18.9 FEE****i) DETAILS OF FEE**

MBA FEE STUCTURE (INR)						
S.No	Details	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
1.	Tuition Fee	150000	200000	250000	250000	3,00,000
2.	University Reg.fee	2000	2000	2000	2000	2,000
3.	Health Insurance	3000	3000	3000	3000	3,000
4.	Admission form & Eligibility Fee	1000	1000	1000	1000	1,000
Total		156000	206000	256000	256000	3,06,000

BBA FEE STUCTURE (INR)				
S.No	Details	2021-2022	2022-2023	2023-24
1.	Tuition Fee	75,000	75,000	1,00,000

ii) Number of scholarship offered by the institution, duration and amount

Scholarship offered	Amount
PG scholarship	Rs 50,000/-

18.10 ADMISSION:**i) SEATS SANCTIONED AND YEAR OF APPROVAL**

Seats Sanctioned & Year of Approval: S. No.	Name of the Programme	Year of Approval	No. of Seats Sanctioned
1	MBA	2001	30
		2019	60

Seats Sanctioned & Year of Approval: S. No.	Name of the Programme	Year of Approval	No. of Seats Sanctioned
1	BBA	2015	50

ii) STUDENTS ADMITTED UNDER VARIOUS CATEGORIES: MBA

YEAR	OBC	OPEN	SC/ST	Minority Male	Minority Female
2022 -2023					
2021 -2022	43	0	6	5	5
2020-2021	41	11	7	-	-
2019-2020	41	7	3	-	-
2018-2019	20	8	2	-	-

BBA

YEAR	OBC	OPEN	SC/ST	Minority Male	Minority Female
2021 -2022	16	3	5	3	3
2022 -2023	15	7	4	3	2
2023-2024	10	-	4	5	1

18.11 ADMISSION PROCEDURE

MBA(HHSM)	
i) Name of the Admission Test:	CAT(Common Admission Test) MAT (Management Aptitude test) TANCET (Tamil Nadu Common Entrance Test) CMAT (Common Management Aptitude Test) ATMA SRIHERMAT
Address of the Test Agencies:	MAT-All India Management Association TANCET-Anna University Chennai CMAT- National Testing agency, AICTE CAT – Common Admission Test ATMA - AIMS Test for Management Admissions ATMA - https://atmaaims.com/
	CAT– https://iimcat.ac.in/per/g01/pub/756/ASM/WebPortal/1/index.html?

URL of the test agencies:	756@@1@@1 http://www.catiim.in MAT- https://www.aima.in/ TANCET- https://tancet.annauniv.edu/tancet/index.html CMAT- https://cmat.nta.nic.in/WebInfo/Page/Page?PageId=1&LangId=P
ii) No. of Seats Allotted for all tests together:	60
BBA	
<ul style="list-style-type: none"> • Interview will be conducted as a process of admission for selecting the candidates for admission process 	
No. of Seats Allotted:	50

- iii. Calendar for admission against Management/vacant seats: **1.08.2024**
- iv. Last date of request for applications: **15.06.2024**
- v. Last date of submission of applications: **10.06.2024**
- vi. Dates for announcing final results: **31.06.2024**
- vii. Release of admission list (main list and waiting list shall be announced on the same day)
02.07.2024
- viii. Date for acceptance by the candidate (time given shall in no case be less than 15 days):
06.07.2024
- ix. Last date for closing of admission: **12.07.2024**
- ix. Starting of the Academic session: **18.07.2024**
- x. The waiting list shall be activated only on the expiry of date of main list: **13.07.2024**
- xi. The policy of refund of the fee, in case of withdrawal, shall be clearly notified:

18.12 CRITERIA & WEIGHTAGES: FOR ADMISSION

i) Components	Weights & Marks	%
Academics	60% and above in X, XII, and UG MARKS	50
CAT/ATMA MAT/TANCET/CMAT/SRIHERM AT	50% and above	30
Group Discussion and Personal Interview	50% and above	20
ii) Minimum level of acceptance, if any	50%	50

• iii) Cut-off levels of percentage and percentile score of the candidates who were admitted	50% and above	50
iv) Marks scored in Test	50%	50

18.13 LIST OF APPLICANTS

S. No	Name	Entrance exam
1.	Urmila.B	CAT
2.	Shunmugam Rao	MAT
3.	Agila P	MAT
4.	Swarna S	MAT
5.	Rohini R	MAT
6.	Sri Vishalini K	TANCET
7.	K. Meenaa	TANCET
8.	Nithyasri kathrivel	TANCET
9.	Mirna sainaf abdul	TANCET
10	Jeevitha B	TANCET
11	Saraswathi	TANCET
12	Ms Swathi Bhargava Alugolu	MAT , CAT
13	Elakiya P	MAT
14	Nisha banu.V	MAT
15	Surya	MAT
16	J Johans	TANCET
17	U.S.Balamurugan	MAT
18	Raja Lakshmi	CMAT
19	P.Dhakshana murthy	MAT
20	Sakthi Soundariya	MAT
21	Aswath Abishek	MAT
22	Harshavardhini	MAT
23	Priyadarshini U	SRFMSMAT
24	Kamaleeswari H	SRFMSMAT
25	SV Praveen	SRFMSMAT
26	Isha Raj	SRFMSMAT
27	Janani Priya S	SRFMSMAT
28	Ramiya Shree M	MAT

29	Mohammed Riyaz	SRFMS MANDATORY DISCLOSURE SRFMS MAT
30	Sharumathi N	MAT
31	Varshanaa S	TANCET
32	Naveen Samuel	MAT
33	Dr.Malavika	MAT
34	M Akshaya shyaam	MAT
35	Ponnarasi T	SRFMS MAT
36	Rithikaa M	SRFMS MAT
37	Divya Dharshini A	SRFMS MAT
38	Sangeetha K	MAT
39	Sree Haran	SRFMS MAT
40	Shakthi Ajay	SRFMS MAT
41	Immanuel	SRFMS MAT
42	D Jose Robin	SRFMS MAT
43	Sherin Amala. A	SRFMS MAT
44	M.Premika	SRFMS MAT
45	K Mushitha	SRFMS MAT
46	M.Jaya Kumar	SRFMS MAT
47	K Hema Sabarisswari	SRFMS MAT
48	Bala surya	SRFMS MAT
49	Shivaram karthik	MAT
50	Subashree swaminathan	SRFMS MAT
51	Priya B A	SRFMS MAT
52	Nihurthika shree	SRFMS MAT
53	Samran	SRFMS MAT
54	Pavithran S	SRFMS MAT
55	Salikeety Uday Angel	SRFMS MAT
56	V.Jaya surya	SRFMS MAT
57	Brindha A	SRFMS MAT
58	S.Krithika	TANCET
59	Dr. Sanjay	SRFMS MAT
60	Naveen Samuel	SRFMS MAT

**18.14 i) COMPOSITION OF SELECTION TEAM FOR
ADMISSION UNDER MANAGEMENT QUOTA:**

S. No	Name	Designation
1.	Dr.K.C.John	Chairman
2.	Dr.Selvam Jesiah	Member
3.	Dr. A.S. Poornima	Member
4.	Ms.S.Nithya Priya	Member
5.	Dr.Padma Prabha	Member
6.	Dr.Poomagal	Member
7.	Dr.Manimagalai	Member
8.	Mr. Diva Sigamani	Deputy Registrar Academics

ii)& iii) LIST OF THE CANDIDATE WHO JOINED WITHIN THE DATE, VACANCY POSITION IN EACH CATEGORY BEFORE OPERATION OF WAITING LIST:

Selection List	No of Candidates Joined	Admit Letter Process Date	Vacancy Position
Roll No 1-55	55	12/08/2023	5
WAITING LIST			
Roll no 56-58	3	03/09/2023	2
Roll no 59-60	2	10/09/2023	0

18.15 INFORMATION OF INFRASTRUCTURE & OTHER RESOURCES AVAILABLE:

Rooms	No.	Size
i. Class Rooms:	3	83 Sqm 95 Sqm 67 Sqm
ii. Tutorial Rooms:	2	49 Sqm 49 Sqm
iii. Laboratories:	NA	
iv. Computer Centre:	1	150 Sqm
Drawing Halls:	NA	
v. Central Examination Facility:	4	540 Sqm
vi. Internet Bandwidth:	2 Gigabyte Dedicated Line and + 1 Gigabyte Shared Line.	
No. and configuration of System:	Totally 37 Systems in that 31 systems in LAB HP/ACER systems with 4 GB RAM and 500 GB HDD with i3 Processor.	
Total no. of system connected by LAN:	All 37 Systems Connected by LAN	

Total no. of system connected by WAN:	As we are enabled the WIFI to complete Block (Kamalam Ramasamy Udyar Block), we can connect any number of systems at any time by using campus WIFI.
Major software packages available:	We are using E – Governance software for academic purpose and also developed students App for the same. Operating System. Windows and MS–Office Quest for Backup.
Special purpose facilities available:	Smart Board Facility enabled in Classroom. MOODLE using for Learning Management System.
vii. Barrier Free Built Environment for disabled and elderly persons:	Yes
Occupancy Certificate:	Yes
viii. Fire and Safety Certificate:	Yes
ix. Hostel Facilities:	Yes (Separate hostels for both men and women)

x. LIBRARY:

No. of Titles:	5694
x. No. of Volumes:	12922
xi. No. of Online National Journals:	
xi. No. of Online International Journals:	570
E-Library facilities:	Yes

xii. NATIONAL DIGITAL LIBRARY (NDL) SUBSCRIPTION DETAILS:

NDL subscription details	
Registration Number:	INTNNC4IWSHMZNE
Date Of Registration:	02/02/2023
Valid Upto	02/02/2024

xiii. LIST OF MAJOR EQUIPMENT/FACILITIES IN EACH LABORATORY/WORKSHOP:

Language lab	
Computers	10
Software	SPSS & DLM

XIV. LIST OF EXPERIMENTAL SETUP IN EACH LABORATORY/WORKSHOP:**Not Applicable**

xv. INNOVATION CELL:

E-Cell has been fostering innovation and entrepreneurship activities for students of various constituent Colleges at SRIHER. SRFMS e-cell conducts E-week every year, encouraging various entrepreneurial activities within & outside SRIHER Campus. Students put up stalls trying out business at the campus level, thus gaining hands-on entrepreneurial experience.

xvi. SOCIAL MEDIA CELL:

The communications team of Sri Ramachandra Faculty of Management Sciences manages the official Social media sites of the institution, like Facebook, LinkedIn, Twitter, etc., which play a crucial role in representing SRFMS. The communication team faces the queries from outside with transparency and accuracy. The Communications team of SRFMS connects the eager young minds of tomorrow from various B schools and multiple business environments to join hands for the future realm. It encourages budding managers of SRFMS to explore the opportunities by providing enormous support and motivation. The Activities and Events organized and conducted by SRFMS are promoted through the communications team of SRIHER.

xvi. COMPLIANCE OF THE ACADEMIC BANK OF CREDIT (ABC), APPLICABLE TO PGCM/PGDM INSTITUTIONS AND UNIVERSITY DEPARTMENTS

UGC has urged all HEI to sensitize the students to register in Academic Bank of Credits (ABC). This is a move to implement a credit transfer policy across HEI in India, which is part of National Education Policy 2020. To facilitate this process we have created a link in the student's portal (digicampus) to submit their ABC id. The process to register for ABC is

Phase 1: Student will register for ABC id (10-digit number) in www.abc.go.in

Phase 2: Student feeds the ABC id in the student's portal.

xvii. TO UPLOAD THE RESPECTIVE SHORT VIDEO (1-2 Min) OF INFRASTRUCTURE AND FACILITIES AVAILABLE w.r.t THE COURSES IN THE WEBSITE

<https://drive.google.com/file/d/17Pc1XNMD2qPQiMkNPN-K5vWW8wqnzx1v/view>

xix. GAMES AND SPORTS FACILITIES:

Games and Sports Facilities:	Yes
Extra-Curricular Activities:	Yes
Soft Skill Development Facilities:	Yes

xx. TEACHING LEARNING PROCESS: CURRICULUM AND SYLLABUS:

For PG Programs each course will be provided a structured syllabus in the following style:

Category	Credits	PG Syllabus units
Core (CT)	3	7
Discipline Specific elective (DE)	3	7
Generic Elective (GE)	3	4
Clinical rotation/ Hands-on posting (CR)	3	Hands-on postings Structured monitoring and assessment
Core Projects (RP)	12	Dissertation (10- 25 credits; individual) Structured monitoring and assessment of CIA components
Summer Internship (SI/CR)	6	Is provided during the program but outside their contact hours e.g., 25 - 30 days of vacation training. Posted within this (DU) or outside. It may be used to gain additional credits in mark sheets

Minimum credit allocation for a course is as per the curriculum designed by the Department.

ACADEMIC PLAN FOR MBA, ODD SEMESTER 2023-2024

S.NO.	MAJOR ACTIVITIES	Batch (2023-25)		Batch (2022-24)
		MBA 1 (63 working days)		MBA 2 (104 working days)
1.	Orientation & Refresher Course for Freshers	Start date	07.09.2023	
		End date	13.09.2023	
2.	Schedule of classes	Start date	14.09.2023	28.08.2023
		End date	01.12.2023	20.01.2024
3.	IA I	Start date	10.10.2023	10.10.2023
		End date	13.10.2023	13.10.2023
4.	IA 2	Start date	15.11.2023	15.11.2023
		End date	18.11.2023	18.11.2023
5.	HM, OM, WOC FINAL INTERNAL EXAMINATION	Start date	22.11.2023	
		End date	24.11.2023	
6.	Closure of Regular Classes		01.12.2023	20.01.2024
7.	Study Holidays	Start date	02.12.2023	20.01.2024
		End date	10.12.2023	28.01.2024

8.	Remedial Program (Slow Learners)	Start date	04.12.2023	22.01.2024
		End date	05.12.2023	23.01.2024
9.	Final Exam	Start date	11.12.2023	29.01.2024
		End date	16.12.2023	05.02.2024
10.	Hands on Posting	Start date	-	20.11.2023
		End date	-	09.12.2023
		HoP Group Presentation	-	16.12.2023

ACADEMIC PLAN FOR MBA, EVEN SEMESTER 2023-2024

S.NO.	MAJOR ACTIVITIES	Batch (2023-25)		Batch (2022-24)	
		MBA 1 (114 working days)		MBA 2 (83 working days)	
1.	Schedule of classes	Start date	18.12.2023	08.02.2024	
		End date	05.06.2024	05.06.2024	
2.	IA I	Start date	13.03.2024	27.02.2024	
		End date	15.03.2024	28.02.2024	
3.	IA 2	Start date	18.04.2024	30.03.2024	
		End date	20.04.2024	31.03.2024	
4.	Closure of Regular Classes		01.06.2024	05.06.2024	
5.	Study Holidays	Start date	02.06.2024	06.06.2024	
		End date	09.06.2024	09.06.2024	
6.	Remedial Program (Slow Learners)	Start date	03.06.2024	06.06.2024	
		End date	04.06.2024	07.06.2024	
7.	Final Exam*	Start date	10.06.2024	10.06.2024	
		End date	15.06.2024	13.06.2024	
8.	Hands on Posting	Start date	03.01.2024	-	
		End date	31.01.2024	-	
		HoP Group Presentation	17.02.2024	-	
9.	Summer Internship	Start date	17.06.2024	-	
		End date	17.07.2024	-	
		SI Viva	09.08.2024	-	
10.	Dissertation	Dissertation orientation and issue of bonafide certificate		08.02.2024	
		Ethics proposal submission		On or before 17.02.2024	
		Start date		01.04.2024	
		End date		31.05.2024	

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		Dissertation Viva		14.06.2024, 15.06.2024 and 17.06.2024 (Quality, HR & Finance- each one day)
11.	Dissertation Final Report Submission and last phase of classes			01.06.2024- 05.06.2024
12.	Commencement of next academic year 2024-25		19.06.2024	

ACADEMIC PLAN FOR BBA, ODD SEMESTER 2023-2024

S.NO.	MAJOR ACTIVITIES		Batch (2023-26)	Batch (2022-25)	Batch (2021-24)
			BBA 1 (87 working days)	BBA 2 (88 working days)	BBA 3 (90 working days)
1.	Orientation for Freshers	Start date	13.07.2023		
		End date	17.07.2023		
2.	Schedule of classes	Start date	18.07.2023	28.08.2023	01.09.2023
		End date	01.12.2023	20.01.2024	20.01.2024
3.	IA I	Start date	11.09.2023	10.10.2023	10.10.2023
		End date	12.09.2023	11.10.2023	11.10.2023
4.	IA 2	Start date	10.10.2023	17.11.2023	17.11.2023
		End date	11.10.2023	18.11.2023	18.11.2023
5.	Closure of Regular Classes		01.12.2023	20.01.2024	20.01.2024
6.	Study Holidays	Start date	02.12.2023	20.01.2024	20.01.2024
		End date	10.12.2023	28.01.2024	28.01.2024
7.	Remedial Program (Slow Learners)	Start date	04.12.2023	22.01.2024	22.01.2024
		End date	05.12.2023	23.01.2024	23.01.2024
8.	Final Exam	Start date	11.12.2023	29.01.2024	29.01.2024
		End date	14.12.2023	01.02.2024	01.02.2024
9.	Hospital Visit		Will be decided later		

ACADEMIC PLAN FOR BBA, EVEN SEMESTER 2023-2024

S.NO.	MAJOR ACTIVITIES		Batch (2023-26) (110 working days)	Batch (2022-25) (83 working days)	Batch (2021-24) (83 working days)		
			BBA 1	BBA 2	BBA 3		
1.	Schedule of classes	Start date	16.12.2023	08.02.2024	08.02.2024		
		End date	05.06.2024	05.06.2024	05.06.2024		
2.	First phase of classes	Start date			08.02.2024		
		End date			29.02.2024		
3.	Second phase of classes after return from Major Project work	Start date			01.05.2024		
		End date			01.06.2024		
4.	IA I	Start date			14.03.2024	13.03.2024	29.02.2024
		End date			15.03.2024	15.03.2024	29.02.2024
5.	IA 2	Start date	18.04.2024	18.04.2024	15.05.2024		
		End date	19.04.2024	20.04.2024	15.05.2024		
6.	Closure of Regular Classes		05.06.2024	05.06.2024	05.06.2024		
7.	Study Holidays	Start date	06.06.2024	06.06.2024	06.06.2024		
		End date	09.06.2024	09.06.2024	09.06.2024		
8.	Remedial Program (Slow Learners)	Start date	06.06.2024	06.06.2024	06.06.2024		
		End date	07.06.2024	07.06.2024	07.06.2024		
9.	Final Exam	Start date	10.06.2024	10.06.2024	10.06.2024		
		End date	13.06.2024	15.06.2024	11.06.2024		
10.	Hands on Posting	Start date	03.01.2024	-	-		
		End date	31.01.2024	-	-		
		HoP Group Presentation	16.02.2024	-	-		
11.	Summer Training	Start date		17.06.2024			
		End date		17.07.2024			
		ST Viva		03.08.2024			
12.	Major Project	Start date		-	01.03.2024		
		End date		-	30.04.2024		
		Major Project Viva			18.05.2024		
13.	Commencement of next academic year 2024-25		17.06.2024 (3 rd Sem)	17.06.2024 (5 th Sem)			

**LIST OF FACULTIES MEMBERS HANDLING THE COURSES AND TEACHING LOAD OF EACH
FACULTY MEMBER:
SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Deemed to be University)
FACULTY OF MANAGEMENT SCIENCES
Course Allocation 2023-24**

Faculty name	Pgm & Sem	Course Title	Cr	No. of students	Total Credits	Total Hours	Grand Total
Dr.Selvam Jesiah	MBA I	Marketing Management	3	60	5	75	120
	MBA III	Services Marketing and Management	2	60			
	MBA II	Talent Management	3		3	45	
Dr.G.Jabarethina	BBA III	Basic Statistics and Operations Research	4	30	17	165	255
	BBA V	Basics of Research Methodology Mgmt Sciences	4	28			
	MBA III	Training & Development	3	15			
	MBA II	Research Methodology	3	60		90	
	MBA IV	Performance Management	3	15			
Dr.S.Srinivasan	BBA I	Health Economics	4	15	15	180	225
	BBA II	Fundamentals of Financial Management	4	30			
	B.Com I	Business Economics	1	20			
	MBA I	Managerial Economics	3	60			
	MBA II	Managerial Accounting	3	60		45	
Dr.A.S.Poornima	MBA III	Business Environment & Strategic Management	3	60	18	165	270
	B.Com I	Business Statistics	4	20			
	B.Com I	Data Visualization	2	20			
	Ext UG	Principles of Management (Sports)	2			105	
	MBA IV	Entrepreneurial Finance	3	15			
BBA VI	Services Marketing	4	28				
Dr.K.Rohini	MBA I	Human Resource Management	3	60	19	120	285
	BBA V	Human Resource Management	4	28			
	BBA I	Principles of Management	1			165	
	B.Com II	Human Resource Management	4	20			
	MBA IV	Compensation and Benefits Management	3	15			
BBA II	Organizational Behaviour	4	15				
Ms.K.N.Priya	MBA III	Entrepreneurship	3	60	21	210	315
	MBA II	Services Marketing and Management	1	60			
	BBA I	Basics of Hospital Administration	4	15			

SRFMS MANDATORY DISCLOSURE

	MBA I	Hospital Management	2	60		105	
	Ext PG	Management of healthcare organization	4				
	BBA II	Organization and Mgmt of Hospital Services I	4	15			
	BBA IV	Health Insurance and Claims Management	3	30			
Ms.S.Nithya Priya	MBA I	Service Quality Management	3	60	21	172.5	315
	MBA III	Healthcare Accreditation and Laws **	1.5	24			
	BBA III	Organization and Mgmt of Hospital Services II (shared with Research Scholar Zerine)	3	30			
	BBA V	Hospital Information System	4	28			
	BBA IV	Quality Assurance in Hospitals	4	30			
	BBA IV	Hospital Infrastructure Management	4	30			
	MBA IV	Healthcare Governance and Technology **	1.5	24			
Dr.Rajalakshmi Vel	MBA I	Financial Analysis and Reporting	3	60	15	90	225
	MBA III	Security Analysis and Portfolio Management	3	15			
	BBA II	Financial Accounting in Healthcare	4	15			
	EXT	Principles of Management (OPTO & ETCT)	3				
	EXT MPH	Principles and Practices of Health Management	2				
Dr.Manimegalai S	MBA I	Written and Oral Communication	3	60	17	90	255
	MBA III	HR Analytics	3	15			
	MBAII	Management and Organizational Behaviour	3	60			
	BBA VI	Managerial Effectiveness	4	28			
	BBA IV	Disaster Management	4	30			
Dr.A.Poomagal	B.Com I	Principles of Management	4	20	22	165	330
	BBA V	Materials Management for Hospitals	4	28			
	BBA III	Public Relations	3	30			
	MBA IV	Ethics and Social Responsibility	3	60			
	BBA II	Marketing Management (Shared with research scholar Ms.Kavipriya)	2	15			
	B.Com II	Marketing Management	4	20			
Dr.C.Padma Praba	B.Com I	Business Economics	4	20	19	210	285
	BBA I	Principles of Management	4	15			
	MBA III	Financial Systems and Markets in Healthcare	3	15			
	MBA II	Medical Tourism and Management	3	58			
	MBA II	Financial Management in Healthcare	3				
	EXT UG	Concepts in Ethics and Management of healthcare delivery	2				

IN-HOUSE FACULTY

Name of the Faculty	Course Title	Cr	Program	Topics to be covered
Dr.P.Surendran	Hospital Management	1	MBA I	3 Units
Dr.T.A.Srinivasen	Legal Aspects of Business	3	MBA I	Full Course
Dr.Vivek Thandapani	Innovation and Design Thinking	3	MBA II	Full Course
Dr.Vivek Thandapani	Business Analytics	3	MBA I	Full Course
Mr.R.Mohan	Risk Management and Insurance **	3	MBA II	Full Course
Dr.Venkatesan	Quantitative Techniques	3	MBA I	Full Course

VISITING FACULTY

Name of the Faculty	Course Title	Cr	Program	Topics to be covered
Dr.P.Surendran	Hospital Management	1	MBA I	Full Course
Mr.D.Samuel Abraham	Healthcare Accreditation and Laws **	1.5	MBA III	Unit - 3,5,6
Prof.Kabaleswaran	Operations Management	3	MBA I	Full Course
Prof.Kabaleswaran	Supply Chain and Logistics Management	3	MBA III	Full Course
Mr.Gomathi Shankar	Financial Accounting	4	B.Com I	Full Course
Mr.U.K.Ananthapadamanaban	Healthcare Governance and Technology **	1.5	MBA IV	Unit - 4,5,6
Ms.Vidya Mani	Total Quality Management in Hospitals	3	MBA II	Full Course
Dr.Renuka Vidyasankar	Quality Assurance Framework in Hospitals	3	MBA II	Full Course

INTERNAL CONTINUOUS EVALUATION SYSTEM:

CONTINUOUS INTERNAL ASSESSMENT (CIA):

CIA forms the formative assessment component of evaluation in CBCS. It is structured to elicit the students' domain knowledge, analytical and creativity skills besides team building.

The CIA for each of the courses would have a total weightage of 50 marks, which would be assessed in the following pattern.

16.2 Schema for type of Continuous Internal Assessment							
Core Theory / Discipline Specific Elective Courses							
Sessional Tests – 1 (10)	Sessional Tests – 2 (10)	Assignment (5)	Article review / Quiz (5)	Case Study (10)	Seminar /Presenta tion (5)	Cla ss Par tici pati on (5)	80% W: 50
GE, AE & SE Courses							
(W:30) Best or average of 2 per semester		(W: 20) Review / Assignment				80% W: 50	

[each test evaluated for 30 marks]	One assignment				
Hands-on Postings / Clinical Rotations (CR)					
(W: 50) Hands-on Postings Record/ Summer Internship Report;	(W: 50) Oral presentation and viva-voce	90 %	W: 100		
Summer training					
(W: 50) Hands-on Postings Record/ Summer Internship Report;	(W: 50) Oral presentation and viva-voce	90 %	W: 100		
Dissertation (RP)					
(W: 15) Presentation of literature review; Identifying a research problem & statement of objectives [Oral presentation] (Evaluated for 50 marks)	(W: 10) Laboratory Work/ Log Note Book; Ethical clearance	(W: 25) Presentations - Journal Club / data analysis and methodology	90 %	W: 50	

- (a) Continuous internal assessment will be a combination of a variety of assessment tools such as class test, assignment, seminars, paper presentation etc. that would be suitable to the course. This requires an element of openness.
- (b) The students are to be informed in advance about the nature of assessment and the procedures.
- (c) No repeat, reschedule and postponement of the assessment date will be permitted. Student shall compulsorily attend any three continuous assessments, failing which they shall not be allowed to appear for the end of semester examination.
- (d) Student failing to attend any of the continuous assessments of a course should reappear for these assessments in order to pass the course. Candidates reappearing (RA) for such courses in subsequent semesters shall be permitted to improve the scores in the continuous assessments, including in the elective departments, providing an opportunity to complete the grade requirements for that program.
- (e) In case of students who could not attend any of the continuous assessment tests due to medical reasons or any other genuine reasons, a separate test shall be conducted by the course teacher with approval of the Head of the Department.
- (f)

xxi. FOR EACH POST GRADUATE COURSES GIVE THE FOLLOWING

xxii. TITLE OF THE COURSE

MBA (HOSPITAL AND HEALTH SYSTEMS MANAGEMENT)

xxiii. LABORATORY FACILITIES EXCLUSIVE TO THE POST GRADUATE COURSE

Not Applicable

18.16 ENROLLMENT OF STUDENTS IN THE LAST 3 YEARS:

S. No.	Name of Programme	Year	No. of Seats Sanctioned	No. of Students Admitted
		2022-2023	60	60

1	MBA Hospital And Health Systems Management)	2021-2022	60	60
		2020-2021	60	59
		2019-2020	60	51
		2018-2019	30	30
		2017-2018	30	30

PLACEMENT DETAILS OF STUDENT SIN THE LAST THREE YEARS

S.No.	Name of Programme	Batch	No. of students	No. of Eligible	No. of placed under IT	No. of placed under Non IT
1	MBA (Hospital and Health Systems Management)	2022-2023				
		2021-2022	59	57	19	16
		2019-2021	51	43	3	32
		2018-2020	30	18	11	7

18.17 PUBLICATIONS OUT OF MASTERS PROJECT

1. Ranjith.R, K.N.Priya (2020) “Knowledge and awareness of Health Insurance Policy among Health Insurance patients in Multi-specialty hospital”, Chennai, Solid State Technology Vol.63 No.6
2. Madhan Brito, S.Nithya Priya,(2020) “A Perception Study on e-Health and Its Application among Healthcare Professionals in a Tertiary care Hospital”, Psychology And Education 57(9): 4427-4432.
3. M.Pavithraa, Dr.G.Jabarethina (2022) “ Investor’s Mindset During and Post Covid-19” , International Journal of Multidisciplinary Management Studies, 2249-8834.
4. Akshaya R.B, Dr.G.Jabarethina (2022) “ Employee Engagement and Hindrances to be tackled by HR professionals in the healthcare industry during COVID 19 pandemic, 2249-555X
5. Geethika K, Dr.A.Bhooma Devi (2022) “A sustainable approach on socio-ecological and socio-economical impact of hospitals”, Journal of Pharmaceutical Negative results, 0976-9234, Vol 13
6. Abishek, Dr.A.Bhooma Devi, S.Nithya Priya (2023) “Geographical mapping and socio-demographic analysis of out-patient at a tertiary hospital in Chennai”, Journal of Advanced Zoology, Vol 44.No3

18.18 INDUSTRY LINKAGE:

An important strength of SRFMS is its strong interface with the HEALTHCARE INDUSTRY. It is a member of various HEALTH CARE associations. SRFMS has always worked towards understanding the needs of the healthcare industry and the hospitals.

The MBA full-time programme follows the semester pattern; the curriculum is updated regularly with input from the alumni and the corporates to make it relevant to the rapidly changing needs of the healthcare industry. The programme includes Hospital visits to experience the real world besides the mandatory summer internships lasting 8-10 weeks. Their outstanding qualifications, long exposure to industry and rich experience in executive functions substantially contribute to shape competent managers.

Companies coming in for placements provide feedback on the quality of the students and programme which helps to revise/update the curriculum, to suit the needs of the industry.

Most of our Alumni are in top senior leadership positions. They are part of our panels during student Admissions and regularly return for Placement. They also contribute to SRFMS as visiting faculty and are the external examiners for the Comprehensive Viva-voce examination held at the end of the Two -Year Programme.

Experts from the industry are regularly invited for guest lectures. SRFMS organizes various conferences in order to get the students involved in serious discussions and issues of current relevance in the corporate world.

MOU'S WITH INDUSTRY:

S.No	Company Name	Date / Yr
1	ACME consulting	23.12.2020
2	The Institute of Cost Accountants of India (ICAI)	10.02.2021
3	Melon Ai Pvt Ltd	18.06.2021
4	Bentley University	19.03.2023

Annexure 1

PROFILE OF THE DIRECTOR

Dr.K.C.John

Dr. KC John an alumnus of Indian Institute of Management Ahmadabad has extensive of experience in the financing of the projects in the public-private partnership mode at the world bank and the Ford Foundation. John has addressed major strategic and operating challenges in scaling high-technology start-up companies since 1995. As founding partner in entrepreneurial companies, John has over 15 years of mobile computing, communication and collaboration product development experience, including strategic business development, product management, and strategic alliance for innovation network. He has been involved in multiple mergers & acquisitions and post-merger integration in the technology space.

His professional association included Qualcomm, River Run, Bay Packets, Genband and Agnity. He had extensive extensive experience in international development agencies - the Ford Foundation, the World Bank and UN Agencies.

His areas of interest include Strategy, Entrepreneurship, Innovation and Technology Management. He also mentors a group of first-generation entrepreneurs. Dr. John is a Fellow, Indian Institute of Management, Ahmedabad.

PROFILE OF THE PRINCIPAL

Dr. Selvam Jesiah

Dr.Selvam Jesiah is Professor and Principal, Faculty of Management Sciences, Sri Ramachandra Institute of Higher Education and Research (Deemed to be University), Chennai. He served as Dean (Academic) for XIME Chennai and XIME Bangalore for two academic years. Dr.Selvam is a University Gold Medalist and served in various reputed institutions of higher learning in India and abroad. He contributed immensely to the capacity building programs of the United Nations Development Program (UNDP) missioned for the establishment of Business Schools and Higher education capacity building programs at the Sub-Saharan Africa. Dr.Selvam has published many articles in the internationally and

nationally reputed journals including “Economic Reforms and its Impacts in Ethiopia” published in African Development Review, Blackwell publishers, Oxford. Two books to his credit, “Privatization of Public Sector Undertakings: Experimentation Abroad” as a reference book for policy makers and his second book on “Fundamentals of Knowledge” which is widely marketed on Amazon and Flipkart. His research Paper on “Response of Higher Education to Globalization: Empirical Evidences from India,” stood as a Top Ten Paper for Journal of Labour: Human Capital and for Journal of ERN: Government Expenditure and Education, Social Science Research Network (SSRN). He has presented many papers of management and public policy in various international conferences of premier institutions including Ethiopian Economic Association, IIM(B), ISB and IISc, Bangalore. He authored a manual, Governance Version 0.1, which provides lucid guidelines as to how to administer educational institutions in a most effective manner. He has been an NAAC Assessor since 2013.