



# SRI RAMACHANDRA

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Category - I Deemed to be University) Porur, Chennai



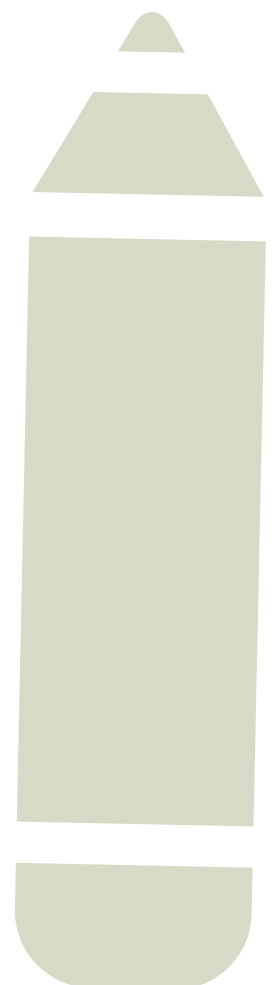
# PLACEMENT BROCHURE

**TWO YEAR FULL TIME MBA IN HOSPITAL AND  
HEALTH SYSTEMS MANAGEMENT**

Accredited by NAAC with A++ Grade & Graded by UGC as Category I University

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# GRADUATING CLASS OF 2019 - 2021





**DR. K. C. JOHN**

Director Sri Ramachandra Faculty of  
Management Sciences

**“OUTBREAKS ARE INEVITABLE. EPIDEMICS ARE OPTIONAL.”**



**– DR. LARRY BRILLIANT**

Undoubtedly, the COVID-19 upended every aspect of life in 2020, from the personal to the professional, from learning to education, from business to economy.

But the year 2021 brings good news backed by accelerated pace of scientific advances and institutional progress on any diseases in a year than the world did on COVID-19 the past year. Multiple vaccines were created, tested and approved in less than one year. The vaccines and treatments will start reaching the scale where they will have population-level impact by mid-2021.

We at Faculty of Management Science [FoMS], Sri Ramachandra Institute of Higher Education & Research [SRIHER] draw our inspiration from Dr. Larry Brilliant’s quote in designing the learning experience of [No.] MBA participants to equip them to lead confidently. Consequently, they are well-versed in business fundamentals and have acquired deeper knowledge in three health care related disciplines – health care quality, health care finance and health care human resources management. They have honed their skills through hands-on learning projects at the teaching hospital – Sri Ramachandra Medical College hospital. In addition, they embraced agility and flexibility by exploring a wide range of business challenges confronting health care ecosystem through empirical research and defending their solutions.

I look forward to welcome our existing and new corporate employers and introduce our young, energetic and dynamic graduating MBA participants at our green campus!

KC John, Fellow IIMA  
Director





Dr Selvam Jesiah  
Vice Principal and  
Professor  
SRFMS SRIHER

## MESSAGE FROM VICE PRINCIPAL

Dear Recruiters,

I am pleased to convey that a batch of highly talented young men and women of Sri Ramachandra Faculty of Management Sciences (SRFMS) is ready to take up the greater responsibilities of healthcare. Academic rigor, intensive students' development activities, exposure to the practice through hands-on posting, summer internship and dissertation, comprehensive and continuous assessment, outreach & extension commitment to society is a regular feature in SRFMS which offers the students an outstanding learning experience fueled to their professional development. The reputed faculty members from IIMA, SP Jain, XIME and their delivery through the cases as a major methodology are of great strength to our teaching and learning process whereby the graduates become very decisive and dynamic in discharging their tasks. Our Alumni who work in various hospitals and health care organizations have proved their caliber and mettle that vouches for our students being on the right track befitting to the demands of the current environment. SRFMS treats every student as unique paying individual attention to grooming their personality and hone their skills. At SRFMS, Students are assigned to mentors who give personalized attention to understand the problems faced by students and offer suggestions to resolve them. University has a Central Placement Cell, headed by Placement Officer and a senior faculty member as its advisor. We look forward to nurture and grow old relationships and welcome new recruiters for a long-lasting and mutually beneficial relationship. Looking forward to meeting you at our Campus!

Thanking You.

Best regards,  
(Dr Selvam Jesiah)





Mr V Sundaravadivel  
Deputy Director Placements

## MESSAGE FROM DEPUTY DIRECTOR PLACEMENTS, SRIHER

It gives me immense pleasure in welcoming you to Sri Ramachandra Faculty of Management Science, as Deputy Director, Placements of Sri Ramachandra Institute of Higher Education and Research (SRIHER). The changing paradigms of the health industry have made it mandatory to revamp the set of roles and responsibilities of many categories related to the hospital. Sri Ramachandra Institute of Higher Education and Research (SRIHER) acknowledged and appreciated this need for specialization that rooted the establishment of the Faculty of Management Sciences (SRFMS) for creating capable healthcare administrators who can enhance the service potentials of the hospital. The 2-year MBA (Hospital and Health Systems Management) Programme is aimed at producing world-class administrators for the health sector. The objective of the program is to build knowledge, develop skills, and expose the students to real work situations in Hospitals and Healthcare organizations. Our strong and experienced faculty along with a curriculum that has been built with the regular interaction with hospital and industry help to shape and guide the students. SRFMS ensures that every student is inculcated with the right skill set, strong ethos, and competence so that they are readily accepted by the industry. The placement cell at SRIHER gives utmost importance to assist its students to become industry ready and in getting suitable placements after the successful completion of the Programme. Our Alumni base spread out across major companies, are consistently delivering value to the organizations they work for. With SRIHER continuing on its journey of producing competent leaders, I am confident that our students are the best choices to contribute towards your organization.

Mr V Sundaravadivel,  
Deputy Director Placements  
E mail Id:  
deputydirector.placement@sriramachandra.edu.in  
Phone no: 9840934462



Dr Poornima A S  
Assistant Professor

## MESSAGE FROM PLACEMENT COORDINATOR

Healthcare has become one of India's largest sectors both in terms of revenue and employment. The industry is growing at a tremendous pace owing to its strengthening coverage, services, and increasing expenditure by public as well as private players. The total industry size is estimated to touch US\$ 372 billion by 2022. The hospital industry in India is expected to increase at a Compound Annual Growth Rate (CAGR) of 16-17 percent to reach Rs 8.6 trillion (US\$ 132.84 billion) by FY22. Needless to say, an industry, in this kind of growth trajectory need responsible managers. Recognizing the need, Faculty Of Management Sciences, SRIHER has been contributing immensely to this sector by grooming industry-ready managers since its inception in the year 2001. Faculty Of Management Sciences, SRIHER holds the pride of place being pioneers in the field of management education in Hospital & Health Systems. We have been continuously ranked among the elite by Medical Professionals and Partners. In our curriculum, we seek to open our student's minds to all aspects of Healthcare management by experiential learning. Students are exposed to working in a hospital by way of Hands-On Posting in our very own Sri Ramachandra Medical Centre, a premium hospital in the port city of Chennai. This outgoing batch consists of students hailing from different backgrounds such as Engineering, Dental, BSc, BCom, BBA etc. It would be our proud privilege to host your organization. With an increasing thrust being placed on Institute-Industry Interaction, it is my sincere belief that your esteemed organization and SRFMS, SRIHER shall stand to gain immensely from this mutually beneficial relationship. Welcome to our Campus.

Dr Poornima A S  
Assistant Professor,  
Faculty Of Management Sciences, SRIHER  
Contact me at [s.poornima@sriramachandra.edu.in](mailto:s.poornima@sriramachandra.edu.in)  
Ph no: 9791043382

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# SRI RAMACHANDRA FACULTY OF MANAGEMENT SCIENCES

## VISION

To make the Sri Ramachandra Faculty of Management sciences a potential, global centre of excellence in education, healthcare and research

## MISSION

- To educate and develop individuals to be professionally, ethical and socially responsible.
- To provide a culture of care and empathy committed to innovation and adoption of new and cost-effective technology.
- To undertake quality research, consultancy and training programs.
- To collaborate with stakeholders for support and participation in its program in education, service, outreach and research.
- To strive for the promotion of health and wholeness in individuals and the community at large, with special concern for with special concern for the differently-abled and underprivileged





# ABOUT US



Sri Ramachandra Institute of Higher Education and Research (Deemed to be University) previously known as SRMC & RI (DU), ranked among the top health sciences universities in India, had its origin as Sri Ramachandra Medical College and Research Institute which was established by Sri Ramachandra Educational and Health Trust in the year 1985 as a private not-for-profit self-financing institution, by late Shri.N.P.V.Ramasamy Udayar who was the Founder & Managing Trustee of the Trust and also the first Chancellor of the Deemed to be University. Shri R.Venkataachalam is currently the Chancellor of the Deemed University and is also the Managing Trustee of the Trust. Shri.R.V.Sengutuvan is the Pro-Chancellor of the Deemed University. In view of its academic excellence, the Government of India declared Sri Ramachandra Medical College and Research Institute as a Deemed University in September 1994, under Section 3 of the University Grants Commission Act, 1956..

Sri Ramachandra Faculty of Management Sciences Established in the year 2001, Sri Ramachandra Faculty of Management Sciences of SRIHER is one of the leading management schools in India offering incredibly unique programs in the field of hospital & health systems management.

The faculty take individual care of their students in teaching and learning. The faculty are renowned practitioners and researchers in management who inculcate qualities of leadership as they conduct classroom discussions. Faculty members also spend time in mentoring students outside of class hours for professional matters for career objectives. The Education is made seamless through online learning by using e-learning (moodle) platform to help students during the unprecedented pandemic situations.

# ABOUT MBA PROGRAM



MBA in Hospital and Health Systems Management: This 2-year full time programme in Hospital and Health Systems Management (HHSM), approved by the AICTE, New Delhi, aims at producing professional managers skilled in the management of specialized areas in medium to large hospitals. The Faculty of Management Sciences offers the following three electives:

- Healthcare Quality
- Healthcare Finance
- Healthcare HR

## Program highlights

- World-class teaching by experienced and dedicated faculty
- Eminent visiting faculty from the industry
- Industry-oriented curriculum
- Smart classrooms
- Innovative pedagogy

- Intensive hands-on posting
- Excellent placements in India and abroad
- Group discussion areas
- State-of-the-art computer laboratory
- Well-stacked central and school libraries

## Rankings

- Graded by UGC as Category-I institution
- Accredited by NAAC with A Grade with CGPA on a 4-point scale
- Ranked 33 by the MHRD, Government of India under NIRF 2019
- Placed under Platinum status of AICTE-CII industry institute survey 2019
- The best B-School in Tamilnadu - Business Standard B-School Survey 2019

# CAMPUS INFRASTRUCTURE



The infrastructure at the University has been created to provide its students the best educational environment in the country. Over two million square feet of constructed space houses technologically advanced, fully air-conditioned state of the art classrooms, modern laboratories and one of the largest medical libraries in the region - the Central Library Learning Centre.

Campus and facilities spread over 150 acres, the University is housed in a refreshingly green campus. Well-manicured lawns, sprawling open spaces, and trees dot the campus. The campus itself is a township with colleges, the medical centre, staff and student housing, conference facilities, playgrounds, multi-cuisine restaurants, ATMs, gift shops, travel service, railway reservation counter and a post office.



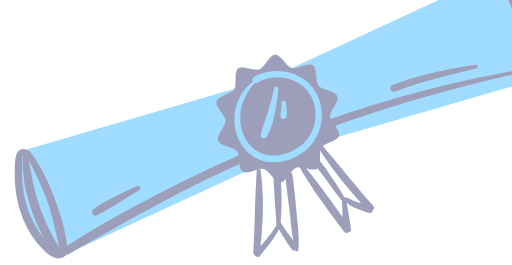




## DEPARTMENTS - LIBRARY AND COMPUTER LAB

The Faculty Of management sciences, SRIHER offers BBA and MBA in the hospital and health system management. The Faculty is located in a separate building with elevator access to both students and faculties. There are 5 classrooms and one seminar hall with complete air conditioning facilities. Comfortable chairs and tables are provided for the students with smart boards and projector facilities. We have separate air conditioned computer lab with about 30 computers





<b>PHYSICAL FACILITIES</b>	Sq. Ft. – 6310 Air-conditioned Lecture Hall, Conference Hall, Faculty Rooms & Computer lab
<b>LAB</b>	Computer lab – 30 Computers with Internet facilities
<b>RESOURCES AVAILABLE IN LIBRARY</b>	E-Resource : EBSCO Access to 400 journals Title - 4523; Volume - 8657;
<b>IT INFRASTRUCTURE</b>	Wi-Fi facilities
<b>MAINTENANCE OF CAMPUS FACILITIES</b>	Exclusive maintenance department





**STRUCTURE OF THE PROGRAM**

Semester I	Semester II	Semester III	Semester IV
Human Resource Management	Management and Organizational Behaviour	Business Environment and Strategic Management	Cross Cultural Management
Managerial Economics	Research Methodology	Entrepreneurship	Ethics and Social Responsibility
Marketing Management	Business Analytics	Services Marketing and Management	<b>Finance Elective 1:</b> Entrepreneurial Finance
Financial Analysis and Reporting	Managerial Accounting	Supply Chain and Logistics Management	<b>Finance Elective 2:</b> Risk Management and Insurance
Legal Aspects of Business	Quantitative Techniques	Medical Tourism and Management	<b>HR Elective 1:</b> Compensation and Benefits Management
Service Quality Management	<b>Finance Elective:</b> Financial Management in Healthcare	<b>Finance Elective 1:</b> Security Analysis and Portfolio Management	<b>HR Elective 2:</b> Performance Management
Written and Oral Communication	<b>HR Elective:</b> Talent Management	<b>Finance Elective 2:</b> Financial System and Markets in healthcare	<b>Quality Elective 1:</b> Quality Assurance Framework in Hospitals
Operations Management	<b>Quality Elective:</b> Total Quality Management in hospitals	<b>HR Elective 1:</b> HR Analytics	<b>Quality Elective 2:</b> Healthcare Governance and Technology
Hospital Management	NPTEL Elective: Online	<b>HR Elective 2:</b> Training and Development	Dissertation and Viva-Voce 3 Months
	Hospital Hands-on-Postings - I	<b>Quality Elective 1:</b> Healthcare Accreditation and Laws	
	Summer Internship : 1 month	<b>Quality Elective 2:</b> Innovation and Design Thinking	
		Hospital Hands-on-Postings - II	



## STRUCTURE OF THE PROGRAM

Other activities including guest lectures, seminars, case study analysis, role-play, debates, group discussions, management quizzes, periodicals, books and journals review, management games, hospital and industry visits, National Entrepreneurship Network (NEN), Madras Management Association (MMA), Academy of Hospital Administration (AHA), National / International level Management Meet, practical training, outreach programs (collaborative ventures with the corporate sector, finishing school program, soft-skills, and language laboratory, cultural and sporting events, and extra-curricular activities are also part of the program.

Choice Of Elective Streams: The two-year Postgraduate MBA Degree Program offers students the option to select an elective stream. The three elective streams offered are as follows:

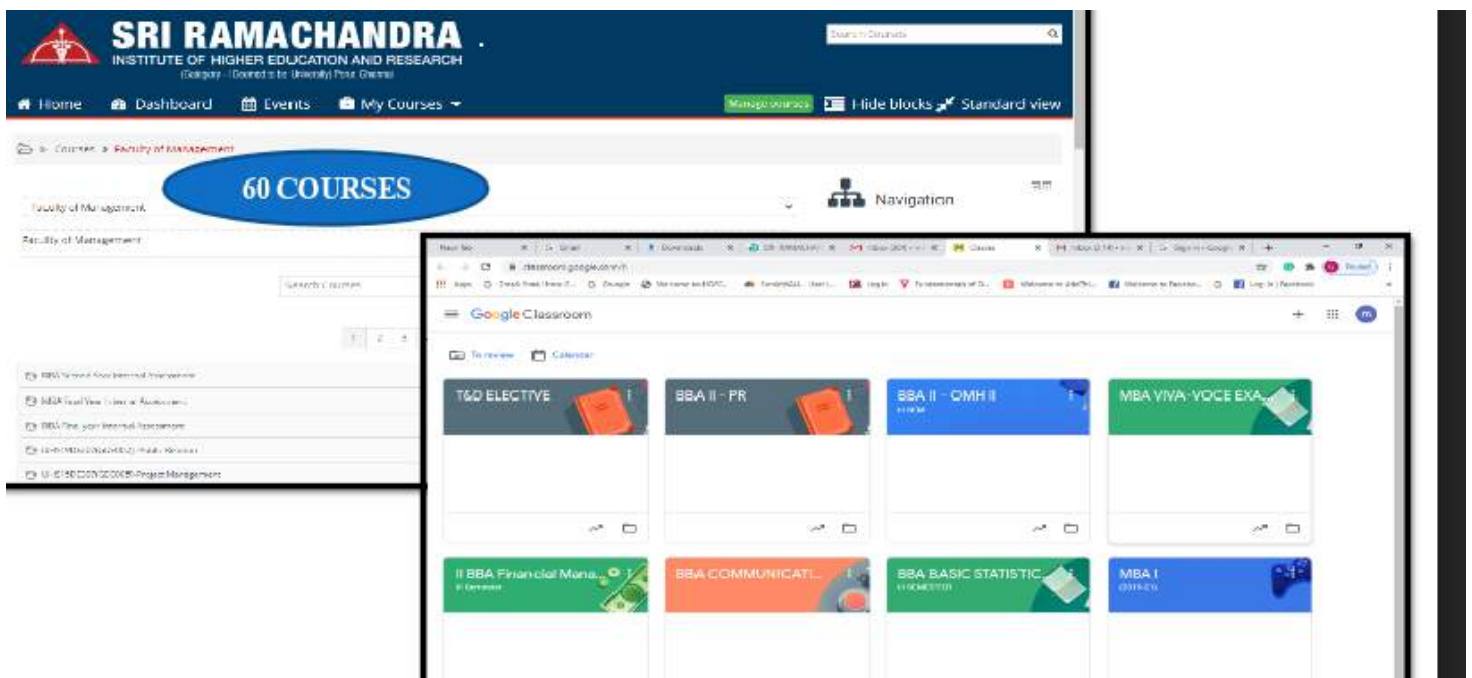
- Healthcare finance
- Healthcare HR
- HealthcareQuality

The First Semester is a common Course for all students. The students, at the end of the first semester, shall choose and finalize their elective stream, by choosing Discipline-specific electives from the second semester onwards. Elective courses will be offered based on the interest of the students which will become their elective stream of the program. The students shall choose his/her elective stream based on their interest, willingness, and career path.

The allocation of summer training and dissertation topic is based on chosen Elective Stream.

## E PORTAL

Sri Ramachandra Institute of Higher Education and Research (SRIHER) is a frontrunner in leveraging emerging technologies to provide an experiential learning environment. The MOODLE Learning Management System of the university was installed in 2016. Learning went unhindered in the pandemic period through our e-learning portal, as our teaching faculty responded quickly to develop e-learning material.



## HANDS-ON POSTING

The unique feature of our program is that our students are required to undergo Hands-on Postings (HoP) in all the 12 departments of our very own Sri Ramachandra Hospital which has 800 beds and 200 ICU, provides healthcare treatment for over 35,000 inpatients and 2,50,000 outpatients every year. This makes our students highly skilled in planning and managing hospitals, and understand the processes and functions of various departments in the hospital.

## SUMMER INTERNSHIP

Every student of our College requires to prepare a Summer Internship Report out of an Internship of 40 days with the objective of studying an organization related to the hospital, and healthcare as partial fulfillment of the MBA program in Hospital and Health Systems Management. Summer internship basically helps students understand how hospitals and healthcare providers operate in this competitive environment and it has become indispensable for students because there are certain phases of every intern's professional development that cannot be effectively taught in the academic environment and furthermore, there are facets which can be learned through direct, on-the-job experience working with successful professionals and experts in the field. This year, however, due to pandemics, students were encouraged to do virtual internships in the safety of their homes, but not compromising on the skills that they would have otherwise derived.

## GUEST LECTURES AND SEMINARS

SRFMS believes that knowledge in various practical situations and subjects is best induced through the people who have first-hand experience of them. This has been achieved through expert lecture-cum-interactions with eminent industry practitioners.

### Eminent speakers from Various Sectors



**DR. JEBAMALAI VINANCHARACHI**  
Former Principal Adviser to the Director General, UNIDO, Vienna  
Topic: "The Future of World Business" 27<sup>th</sup> of February, 2019



**Ms. VIJAYALAKSHMI, P.G**  
Chartered Accountant, Senior Manager, People Advisory Services, Ernst & Young India  
Topic: "BUDGET 2020"



**DR. M. HEMADRI**  
•Consultant General Surgeon, NHS, England.  
•Topic: "A Modern System for Improving Quality in Healthcare" on 3<sup>rd</sup> of April, 2019



**Mr. SAI SHANKAR**  
Chartered Accountant, Senior Manager, Tax and Regulatory Services, EY India  
•Topic: "BUDGET 2020"



**DR. A. P. PACHI**  
•Executive Council Member, NAAC, UGC and Former Vice-Chancellor of Bannampur University, Odisha  
•Topic: "SPIRITUALITY IN MANAGEMENT" 25<sup>th</sup> of November, 2019



**Mr. SOORAJ PRABHAKARAN**  
Alumnus – Batch (2002 -2004), Manager – Managing Director's Office, Alaha Medical Group, UAE  
Topic: "CAREER TALK" on 28 August, 2020



**PROF. VIJAY GOVINDARAJAN**  
•Coxe Distinguished Professor of Strategy and Innovation, Tuck School of Business, Dartmouth College, U.S.A.  
•Topic: "THREE BOX SOLUTION: A STRATEGY FOR LEADING INNOVATION" 20 JANUARY 2020



**MR. AHAMED MEERA SAHIB**  
•Topic: "W'20 JANUARY 2020



**Mr. C.K. KUMARAVEL**  
•CEO, NATURAL SALON AND SPA  
•Topic: "Entrepreneurship" on 2 August 2019

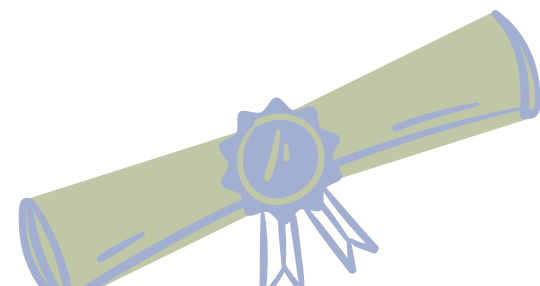


**PROF. ASHOK THIYAGARAJAN**  
CEO, Westminster Healthcare  
Topic: Personal Selling on 21 November, 2019



SRFMS has been actively conducting these sessions since a year and through various online the platform even during this pandemic too,

1. Alumni Talk on "Disaster Management" by Mr. Hari Balaji VR, Director, Vedham trust.
2. Entrepreneurial Talk on "Creating awareness on start-ups and Boards Games" by Mr. G. Senthil Kumar.
3. Seminar on "Emotional Resilience" by Mr. R. J. T. Nirmal Raj.
4. Entrepreneurial Talk on "Agricultural Entrepreneurship" by Ms. Archana Stalin, Co-founder & Growth Champion, myHarvest Farms.
5. Entrepreneurship as a Fitness and Health Coach Profession by Ms. Devimeena Sundaram, Barefoot Training specialist, EBFA.
6. Make a career in Healthcare Administration by Mr. Ahmed Meera Sahib, LLH, United Arab Emirate.
7. Opportunities in Healthcare IT and Operations by Ms. Sajima Joseph, Healthcare IT Consultant.
8. Mr. Madhu Babu, Group Head, Rainbow Children's hospital, Hyderabad.



# EVENTS CONDUCTED



Ethoz 2020 is the 7th National level Management meet organized by the students of Sri Ramachandra Faculty of Management Sciences, SRIHER. The Management Meet was Inaugurated by Mr. Sastharam Ravendran, Serial Entrepreneur and COO, Sarash Group, and Mr. Ganesh Chidambaram, Director – Kamala Cinemas. More than 200 students participated in the various management events like Best Manager, Business Quiz, Ad-zap, Corporate Walk, Treasure Hunt, Connexions, Adapt Tune, and Photography were organized with the objective of providing a platform for students to expose their creativity, analytical, technical, and inter personal skills.





Hacon 2020, the 5th Annual Conclave of Hospital Administrators of Private Medical College Hospitals was conducted by Faculty Of Management Sciences in association with Sri Ramachandra Medical Centre on 11th January 2020. The Conclave had four sessions of three speakers each deliberating the sub-themes respectively, Healthcare Design and Strategy, Disruption, Revolution and Innovation in Healthcare Technology, Operational Efficiency & Excellence for Patient Experience and Trends in Healthcare Quality and Safety. Dr. J. Radhakrishnan, Former Secretary, Ministry of Health, Govt. of Tamil Nadu delivered the keynote address. 250 participants, mostly hospital administrators, academicians and students attended the conclave.





# ENTREPRENEURSHIP DEVELOPMENT CELL



E-Cell has been fostering innovation and entrepreneurship activities for students of various constituent colleges at SRIHER. SRFMS e-cell conducts E-week every year, encouraging various entrepreneurial activities within & outside SRIHER Campus. Students put up stalls trying out business at the campus level, thus gaining hands-on entrepreneurial experience.

# INTELLECTUAL CAPITAL



KC John an alumnus of Indian Institute of Management Ahmadabad has extensive experience in the financing of the projects in the public-private partnership mode at the World Bank and the Ford Foundation. John has addressed major strategic and operating challenges in scaling high-technology start-up companies since 1995. As founding partner in entrepreneurial companies, John has over 15 years of mobile computing, communication and collaboration product development experience, including strategic business development, product management, and strategic alliance for innovation network. He has been involved in multiple merger & acquisitions and post-merger integration in the technology space. His professional association included Qualcomm, River Run, BayPackets, GENBAND and AGNITY.

Dr. John also had extensive experience in international development agencies – the Ford Foundation, the World Bank and the UN Agencies.

His areas of interest include Strategy, Entrepreneurship, Innovation and Technology Management. He also mentors a group of first-generation entrepreneurs. Dr. John is a Fellow, Indian Institute of Management, Ahmedabad.

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**DR. K. C. JOHN**

Director Sri Ramachandra Faculty of  
Management Sciences

”

# INTELLECTUAL CAPITAL



Dr. Selvam Jesiah is Professor and Vice Principal, Faculty of Management Sciences, Sri Ramachandra Institute of Higher Education and Research (Deemed to be University), Chennai. He served as Dean (Academic) for XIME Chennai and XIME Bangalore for two academic years. Dr.Selvam is a University Gold Medalist and served in various reputed institutions of higher learning in India and abroad. He contributed immensely to the capacity building programs of the United Nations Development Program (UNDP) missioned for the establishment of Business Schools and Higher education capacity-building programs in Sub-Saharan Africa.

“

**DR.SELVAM JESIAH**

**VICE PRINCIPAL  
AND  
PROFESSOR**

**SRFMS SRIHER**

”

Dr.Selvam has published many articles in internationally and nationally reputed journals including "Economic Reforms and its Impacts in Ethiopia" published in African Development Review, Blackwell Publishers, Oxford. Two books to his credit, "Privatization of Public Sector Undertakings: Experimentation Abroad" as a reference book for policymakers and his second book on "Fundamentals of Knowledge" which is widely marketed on Amazon and Flipkart.





## **DR. P. AMALANATHAN**

*Associate Professor*

Area: Corporate finance, Taxation, Merchant & Invi Banking, Sapm Accounting Etc.

Experience: More than 25 years of academic experience  
3 years of Industry.



## **DR. A. BHOOMA DEVI**

*Associate Professor*

Area: Healthcare management, Service Quality Management, Medical Tourism, TQM in hospital & entrepreneurship.

Experience: 13 years in academics and 4 years in the industry.



## **DR. G. JABARETHINA**

*Assistant professor*

Area: Human Resource Management, Accounting & Finance, Research Methodology, Business Statistics.

Experience: 19 Years in Academics.



## **DR. S. SRINIVASAN**

*Assistant professor*

Area: Economics, Econometrics, Finance, and Accounting.

Experience: 6 years in Research, and 4 years in Teaching.



## **DR. POORNIMA A. S**

*Assistant professor*

Area: Business Analytics, Business Intelligence, Investment Management, Statistics for Management, Operations Management, Operations Research.

Experience: 14 years in academics.



## **DR. SUBASHREE. A**

Assistant professor

Area: Statistics, Quantitative tech operations research, Supply chain & logistics, computer science, organization Behavior, Principle of management.

Experience: 1 year in academics as visiting faculty 4 years, 20+ years in IT Industry.



## **MS. K. ROHINI**

Senior Lecturer

Area: Human Resource Management, Organizational Behaviour, Career Management.

Experience: 10 years in Academics.



## **MS. K. N. PRIYA**

Lecturer

Area: Medical tourism, Health Insurance, Healthcare quality.

Experience: 5 years in academic, 3 years in the industry.



## **MS. T. BHARATHI**

Lecturer

Area: Healthcare laws, Hospital Operations Management, Legal Aspects of Business, Healthcare Governance.

Experience: 5 years 9months in industry 3 years teaching 1 year as part-time journalist.



## **MS. S. NITHYAPRIYA**

Lecturer

Area: Health care Quality, Hospital Information systems, Hospital Infrastructure Management.

Experience: 6 Months Health care Consultancy, 2 years of academics.

# VISITING FACULTY



**Dr. K.V. Ramani**  
IIM Ahmedabad  
Professor (Retd) and SRIHER  
(Advisor)  
Course: Hospital Management



**Prof. Arshinder Kaur,**  
IIT Madras  
Department of Management Studies  
Course: Supply Chain Management



**Dr. Vijaya Sunder. M**  
IIT Madras  
Department of Management Studies  
Course: Operations Research



**Dr. L.S. Ganesh**  
IIT Madras  
Department of Management  
Studies  
Course: Business Analytics



**Mr. Rajarajan. S,**  
Senior Vice President,  
QurHealth India  
Course: Innovation and Design  
Thinking



**Dr. G. Srinivasan**  
IIT Madras  
Department of Management  
Studies  
Course: Operations Research



**Dr. S. Srinivasan**  
Freelance writer  
Course: Written and Oral  
Communication



# STUDENT PROFILE FINANCE



## **GUL AI NOOR**

AGE: 22

UG: B.com Honours

SIP: Measures taken by the Indian Government for the recovery from COVID19: An Economic perspective



## **PAVITHRAA. M**

AGE: 23

UG: B.Sc Medical Imaging Technology

SIP: Indian investors mindset during and post-COVID 19



## **NARUMUGAI. L**

AGE: 23

UG: B.E Biomedical Engineering

SIP: An Assessment of operational efficiency of Hospitals: A Data Envelopment Analysis Approach



## **MARTINA MAICY. S**

AGE: 23

UG: B.E (Electronics and Communication Engineering)

SIP: A Study on functional operationalities of Finance Department at a Multi- Speciality Hospital

Internship: MGM Healthcare (Finance Department)

# STUDENT PROFILE FINANCE



## ARVIND. M

AGE: 25

UG: B.Com,(Honours)

PG: M.Com

SIP: Determinants of firm performance - A study based on health care firms

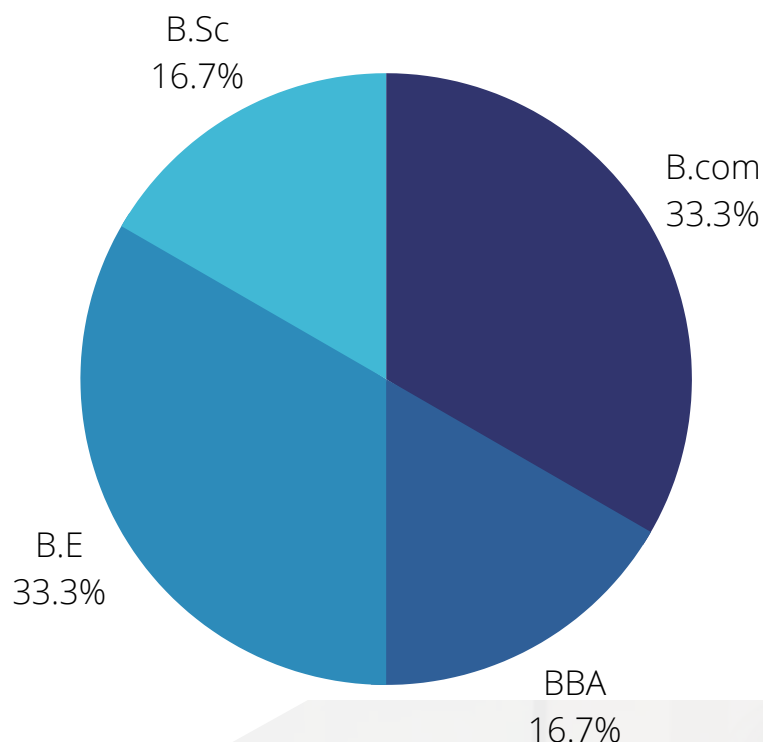


## PRAVEEN KUMAR.R

AGE: 23

UG: BBA

SIP: Impact of working capital management on profitability of hospitals



**B.COM : 2**  
**B.E : 2**  
**BBA : 1**  
**B.SC : 1**

**TOTAL STUDENTS : 6**

# STUDENT PROFILE HR



## **NILA MATHARI**

AGE: 22

U.G: B.E Biomedical Engineering

SIP: Impact of training and development on employee's performance

Internship : MGM Healthcare



## **MEENA.G**

AGE: 23

UG: B.Sc(Accident and Emergency care Technology )

SIP: Healthcare workers and emotional trauma during covid



## **PRARTHI BALAJI PILLAI**

AGE: 23

UG: BBA

SIP: Role of emotional intelligence in work-life balance during lockdown

Internship: Gleneagles Global Health City



## **ASHWINI.Y**

AGE: 24

UG: B.Sc Nursing

SIP: Best practices of frontline health workers to manage work-life balance during covid 19



# STUDENT PROFILE HR



## PREETHI.M

AGE: 22

UG: B.Sc

SIP: Artificial Intelligence in HR



## KUMAR BENJAMIN.K

AGE: 28

UG: B.Sc Nursing

SIP: HRM and technology disruptions



## SANGHAVI.S

AGE: 22

UG: B.E Biomedical Engineering

SIP: A study on effectiveness of training and development in MGM Healthcare



## REKHA.K

AGE: 22

UG: B.com

SIP: A study on Recruitment Process of Doctors and file management in a Multi-speciality Hospital, Chennai

# STUDENT PROFILE HR



## SYED SHAMEER.J

AGE: 21

UG: B.Sc Microbiology

SIP: Leadership style in the achievement of organization productivity during pandemic

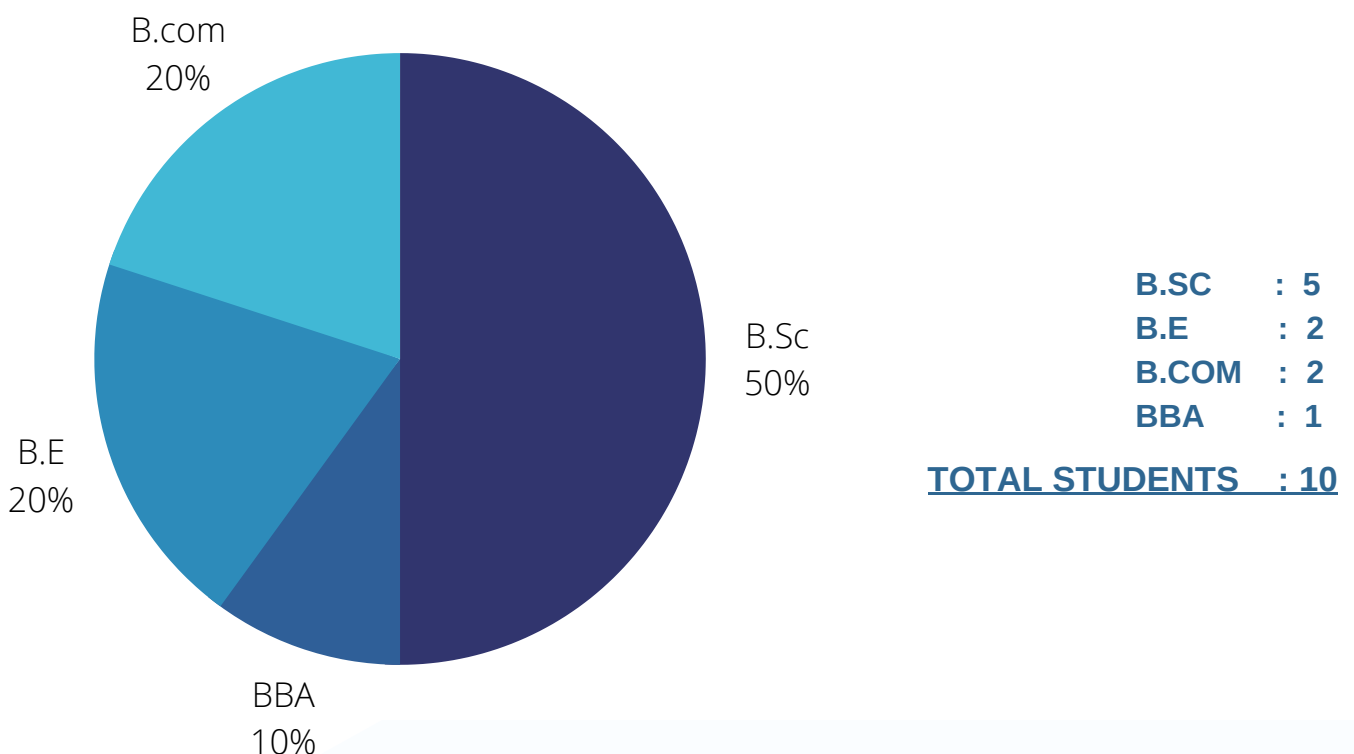


## JACK PEARSON.S

AGE: 22

UG: B.com

SIP: Impact of mind-body medicine on well-being of individuals with reference to covid 19 pandemic



# STUDENT PROFILE QUALITY



## **DHARATI.H**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: A Comparative Study on JCI & NABH Accreditation Process in the Human Resources Department at MGM Healthcare.



## **ANU.C.M**

AGE: 23

UG: B.E. Biomedical Engineering

SIP: Role of Laboratory services in a pandemic situation and their managerial issues



## **MURALI.S**

AGE: 21

UG: BBA ( Hospital & Health System Management)

SIP: Role of Telemedicine virtual reality in pandemic situation



## **GEETHIKA.K**

AGE: 23

UG: B.E. Biomedical Engineering

SIP: A study of Medical device Industry in India - pre and post-COVID-19



# STUDENT PROFILE QUALITY



## LAVANYAA.T

AGE: 24

UG: B.D.S

SIP: Impact of accreditation on quality of healthcare services



## MADHUPREETHA.K

AGE: 24

UG: B.D.S

SIP: Critical analysis of NABH quality indicators



## YESHWANTH.B

AGE: 22

UG: B.Sc Biotechnology

SIP: Handling of Inpatient department during COVID 19  
Internships: MGM Healthcare



## SANGEETHA.M

AGE: 23

UG: B.Sc (AHS) Emergency room and trauma care technology

SIP: Root cause analysis on medical record department in private hospital Chennai

Internship: MGM Healthcare

# STUDENT PROFILE QUALITY



## **NANDHINI.B**

AGE: 23

UG: B.Sc (AHS)Emergency Room and Trauma Care Technology

SIP: Role of Indian Council of Medical Research in notifiable diseases



## **MONICA. V**

AGE: 22

UG: B. Tech - I.T

SIP: How will COVID 19 pandemic bring new challenges to the well developed health care system



## **SHALINI. V**

AGE: 21

UG: B.Sc BIOCHEMISTRY

SIP: Challenges and opportunities in growing healthcare Technology



## **ARTHI. B**

AGE: 22

UG: B.Com General

SIP: Detailed study on health economics in India - study the supply and demand of health care resources and the impact of health care resources on the population

# STUDENT PROFILE QUALITY



## SHALINI. A

AGE: 21

UG: BBA ( Hospital & Health Systems Management)

SIP: Role of Telemedicine with perspective to virtual consultation in MGMHealthcare, Chennai



## MALINI. R

AGE: 21

UG: BBA ( Hospital & Health Systems Management)

SIP: Observation and hands-on practice in health insurance dept at MGM healthcare.



## ANJITHA SAM

AGE: 22

UG: BE Biomedical Engineering

SIP: Role of Electronic Medical Records



## GANESH. K

AGE: 24

UG: B. Sc Nursing

SIP: Hospital preparedness for COVID 19 situation



# STUDENT PROFILE QUALITY



## **DHARSHANYA. N**

AGE: 23

UG: B.Tech Bio-Technology

SIP: A Literature Survey To Decrease Waiting Time And Increase Patients Satisfaction In Private Hospital



## **MOGANA RENGA RAJA. M**

AGE: 23

UG: BBA ( Hospital & Health Systems Management)

SIP: Challenges & Opportunities of Medical Tourism In India During & Post Covid-19 at MGM Healthcare



## **SARAVANA KUMAR. M**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: Medical tourism and its growth in healthcare sector and analyze about the global tourism industry



## **NIRMAL RAAJ. R**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: Role of robotics and internet of things in healthcare sector

# STUDENT PROFILE QUALITY



## **SOUNDARYA. N**

AGE: 23

UG: B.Sc Biotechnology

SIP: A study of legal requirements involved in the disposal of infectious dead bodies



## **NIVESH KANNA. K**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: Improving the discharge process at MGM Healthcare



## **PRABHU. M**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: A literature review on Social entrepreneurship



## **BHUVANESWARI.R**

AGE: 22

UG: BBA ( Hospital & Health Systems Management)

SIP: Impact of readmission to the hospital on the quality of service

# STUDENT PROFILE QUALITY



## **KIRAN KUMAR. M**

AGE: 21

UG: BBA ( Hospital & Health Systems Management)

SIP: A Feasibility Report On Implementing Artificial Intelligence In Hospitals



## **SWETHA SRI. R**

AGE: 22

UG: B.Sc Nutrition And Dietetics And MD Acupuncture

SIP: Challenges Faced By Developed Countries In Treating Covid 19



## **SHARMILA. S**

AGE: 24

UG: B.Sc Nursing

SIP: Patient Satisfaction of Out-Patient Services Department in a Multi-Specialty Hospital



## **YAMUNA. S**

AGE: 24

UG: B.Sc Nursing

SIP: A prescription For Prosperity Post Covid -19 Prioritizing Health Needs.



# STUDENT PROFILE QUALITY



## **KRITHIKA.E**

AGE: 23

UG: B.Sc Advanced Zoology And Biotechnology

SIP: Assess The Incidence, Prevalence, and Mortality In Various Diseases In India



## **PAVITHRA.B**

AGE: 21

UG: B.Sc Biochemistry

SIP: Safety And Quality Of Healthcare In India - Identifying Issues And Policy Direction



## **KIRTHANA. R**

AGE: 22

UG: B.Tech Bio-Technology

SIP: Decoding The Best Practices In IT Health Data Management



## **SYED INZIAMULLAH. S**

AGE: 22

UG: B.Com Computer Application

SIP: IoT In Healthcare Application

# STUDENT PROFILE QUALITY



## ALICE MERCYDHA. S

AGE: 23

UG: B.E Electronics And Instrumentation

SIP: Benefits Of Robotics In Healthcare

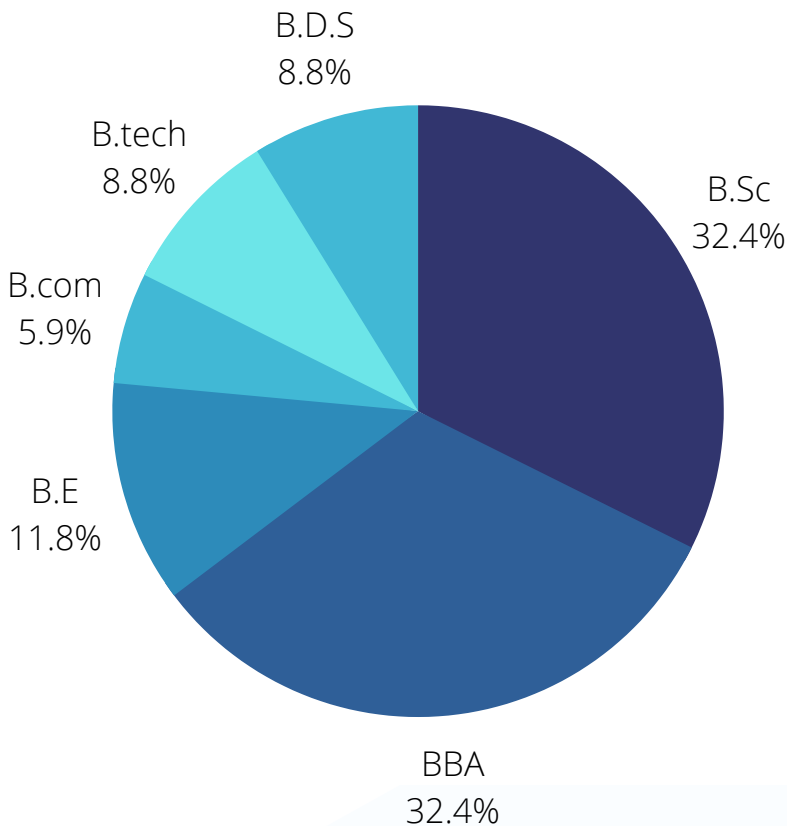


## JANANI SRINIVASAN

AGE: 24

UG: B.D.S

SIP: Infection Control Management In Dental Hospitals



B.SC	: 11
B.E	: 04
B.COM	: 02
BBA	: 11
B.TECH	: 03
B.D.S	: 03

**TOTAL STUDENTS : 34**

# ALUMNI SPEAK

## **Dhinakaran. M (Batch: (2001 – 2003))**

**Designation:** Deputy General Manager - Operations @ SRM Medical College Hospital and Research Centre, Chennai.

**Experience:** 15 + years.

**Worked at:** VPS Healthcare, Abudhabi, Apollo Hospitals, Chennai, Aravind Eye Care Systems, Madurai.

## **Dr. Ragini Mohanty (Batch (2004-2006))**

**Designation:** VP- Emerging Technology & ERP Professor – General management |Welingkar Institute of Management.

**Experience:** 20+years

I became a student at SRFMS coming in with 12 years of work experience and was the 'senior citizen' in the batch. I came with purposeful professional determination, having decided to make the shift from clinical roles to management roles. We were the 3rd batch then and there was much that needed to be done as team SRFMS.

Academically, I credit Late Prof. Selvam for his contribution to my career path as a Professor and guide. Prof. Rajesh was fantastic in teaching operations, systems, and quality. Prof. Jayarangan instilled a habit of reading books and taking inspiration from the world in the form of case studies. I consider Mr. Joy Chakraborty to be my professional mentor and a dear friend from the industry side. During my 2 years journey, I worked very hard and grabbed all opportunities for hands-on experiences, and worked on interesting projects during internships. More importantly, I made some beautiful lifelong friends, who though miles away are easy to reach with just a call. Sri Ramachandra University & SRFMS provide credibility to your professional profile. It's up to the student, how they want to leverage it. I was determined to leave my legacy as 'Best passing out student of the year' and achieved that for the batch of 2004-06.

# ALUMNI SPEAK

## Mr. Siva Balan (Batch- (2006-2008))

**Designation:** MBA H&HSM, CPQIH, NABH-POI, AHA -lifetime member 1464, ISQUAMember, Lean Six Sigma Green Belt certified, Data Scientist.

**Experience:** 12+ years.

**Worked at:** Shrisha Healthcare Founder. Formerly Worked with Fortis, CMC Vellore, SRL, VasanHealthcare, HCG, Clear Medi Healthcare, Vijaya Group of Hospitals.

In past years our forum helped a lot in professional career growth and knowledge sharing, Network connect, connecting dots across the globe. Proud to be an Alumni of SRIHER. In the future, I Assure you that I can able to help our budding students group in their hospital management career guidance and job placement, educating their roadmap of bright future in terms of IoT, Quality, Operations, HR, DigitalMarketing, Projects Management. We grow together.

## Dr. Gayathiri R (Batch-(2007 -09))

**Designation:** MBA (H & HSM), M.Phil., Ph.D. UGC -NET – JRF

**Experience:** 03+years

My heartfelt thanks to the Principal and all our faculty members who helped us in every step to identify and grab career opportunities. Their placement services started long before the formation of the official placement cell. I have learned great things here during my journey of student and faculty period. I am happy to extend my support to my beloved juniors who are aspiring to take up there the doctoral program, cracking NET-JRF and related things. I wish you all the best for my beloved juniors and I would like to add that you all are really lucky to be a part of SRIHER.

## Dr. Karunakaran A(Batch-(2009-11))

**Designation:** Manager - Operations K. M. Speciality Hospital (BLOOM)

**Experience:** 08+years

SRMC found and shown me who I am, you can learn subjects anywhere but grooming of character and SWOT of the individual is important, which I learnt here. I can proudly say I am unofficially a brand ambassador of our college because where ever I work, I prove that I am a student of SRMC.





## STUDENT CO-ORDINATORS

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# OUR RECRUITERS

