

SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION & RESEARCH	Policy No: 09 Last reviewed: Issue: 1 Page 1 to 3
Entrepreneurship Policy	

Policy	Empower students with entrepreneurial traits and build leadership capabilities leading to success in entrepreneurship or superior job opportunities through: <ol style="list-style-type: none"> 1. Mainstreaming (make courses credit-bearing) entrepreneurship education on campus through curricular and Practicum activities and programs. 2. Support aspiring graduates who start meaningful ventures by connecting them to mentors, experts, service providers and learning mechanisms.
Approved by	SRIHER(DU) and Wadhvani Foundation
Date effective from	Sept 9 th 2009
Date of next review	Sept 10 th 2020
Purpose	To provide a platform for the students in understanding about Entrepreneurship skills by environment for providing Entrepreneurship
Scope	To inspire, educate and supports students who are interested in start-ups and deliver high-impact entrepreneurship programs.
Procedure	<ul style="list-style-type: none"> • NEN offers a wide bouquet of online & classroom offerings for students, aspiring entrepreneurs & student entrepreneurs (courses, workshops, boot camps, networking sessions, vertical specific training, Campus Company initiatives and start-up internships) and Provides platforms like student-run E Cells, innovation centers and incubators that enable sustainable entrepreneurship development . • A Steering Committee signed consisting of institute's Director and WF Senior Management MoU to create an eco system on Entrepreneurship.

- An Operational team consisting of WF Regional Manager with Faculty member(s) in charge as well as student E-Leaders will enable the rollout of the programs. By interacting monthly (via calls or in person) to track rollout and address issues.
- A unique approach that includes a well-balanced mix of classroom (Curriculum Programmes) and practical training (Practicum programs), facilitated by dedicated on-ground consulting and education team.
- Progress and feedback will be monitored via bi-annual surveys while outcomes will be measured annually jointly with WF.

Roles and Responsibilities:

A. Curriculum

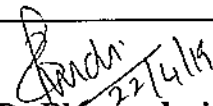
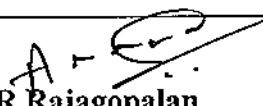
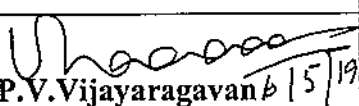
For institutes that offer WF courses as credit-bearing:

1. Access to WF entrepreneurship curriculum, content and assessments via LearnWISE.
2. Access to annual face-to-face training program for selected faculty for up to three years - build faculty knowledge and skill; and access to online training.
3. Program management handholding guidance by a WF Regional Manager.
4. Faculty certification based on faculty assessment and demonstrated effective facilitation of WF courses. Faculty merit certification based on achieving key success measures like:
 - Full batch of students 25-30 actively engaging and qualifying in the assessments; and
 - 'Outlier' students from each batch qualifying to the WF Accelerator program.
5. Faculty exposure opportunities with Angel / VC / Startup Accelerator program for the best faculty across the country.

B. E Cell Activities (Practicum)

1. Enable access for student leaders to annual E-Leader training (F2F); ongoing on-line training; Organization building support; running outcome driven WF Practicum.
2. Handholding support from WF Regional Manager on Outlier program rollout including outreach, program deployment, and

	<p>expert connects etc.</p> <ol style="list-style-type: none"> Access to the WF E-Cell playbook, WF Practicums, assessments and other activity management tools through LearnWise. Joint E-Leader certificates of excellence with Institute based on WF defined success indicators. <p>A. Incubation</p> <ol style="list-style-type: none"> Launch or strengthen incubator (at an appropriate time) for graduating students, alumni and community aspirants starting up, to maximize outcomes and efficiency. Measure Success indicators from the program: <ul style="list-style-type: none"> Success rates of starting up from cohort higher than 80%; Graduating cohorts achieving 70+% of business goals; Optimized timelines of incubation 12-18 months. Incubator lead by professional full-time leader. Faculty, alumni and graduating student participation in incubation incentivized.
Frequency	NA
Time	NA
Related/Supportive Documents	E-week Reports
Custodian	Principal Faculty of Management

Prepared by	Verified by	Approved by
 Dr. Bhoomadevi (Asso. Prof)	 Dr. A.R. Rajagopalan (Management Principal) PRINCIPAL Sri Ramechandra	 Dr. P. V. Vijayaragavan 6/5/19 Vice Chancellor

Institute of Higher Education and Research
 (Deemed to be University)
 Faculty of Management Sciences
 Perur, Chennai-600 116.